


# BRAINSTORM AND IDEA PRIORITIZATION

Date	19 September 2022
Team ID	PNT2022TMID17803
Project Name	Plasma Donor Application
Maximum Marks	4 Marks

## Team Gathering, Collaboration and Select the Problem Statement :



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👤 2-8 people recommended

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**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

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- A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

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**1 Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

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**PROBLEM**

How can we connect all the eligible plasma donor together with patients who are in need of plasma?

**Key rules of brainstorming**

To run an smooth and productive session

- 😊 Stay in topic.
- 💡 Encourage wild ideas.
- ⏸️ Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

## Brainstorm, Idea Listing and Grouping :

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### Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

#### ABHIRAMI S S

Unavailability of information about donors

Lack of knowledge about plasma donation

Unaware of donor eligibility standards

No clear way communication between donors and hospitals

#### CHARU NETHRA S

Receiver lacks connection

Donor lack knowledge of donation

Patients find hard time to receive plasma on time

Hospitals have minimal plasma availability

#### KISHORE KUMAR K

Hard to find active plasma donors

Remote area health centers suffer a lot on receiving blood plasma

Lack of simple medium to connect donors and receivers

Unadequate exposure on donation

#### DINESH KUMAR C

Unable to find a simple portal to link citizens

Finding donor on time

Correct match of plasma is rare

Hard to get distant patients informations

3

### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

#### DONOR MODULE

Eligibility check by acquiring information

Contact medium and details

Records on past donations

#### REQUESTORS MODULE

Health record maintenance

Type of plasma requested and time limit

Availability based on region

Donor filtration options

#### GENERAL MODULE

List of active donors

Region Health care center for donation

Nearest Blood plasma bank information

Acknowledgement on active donors

Plasma Donation camps information

## Idea Prioritization :

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### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

