

PROJECT DESIGN PHASE 1

SOLUTION FIT TEMPLATE

PARAMETER	DESCRIPTION
Customer segment	child
Jobs to be done	The parents are need to secure the children by using some start devices
Triggers	Seeking of needless content in social media
Emotions :before/after	Careless mistake increases
Customer constraints	Available devices, safe and secure, Easy maintenance ,low expensive
Problem root cause	Safety precautions There is no proper protocol
Your solution	Make the system more advance compare to the previous model
Available solutions	Become a braver and secure themself
Behaviour	Parents are relaxed to monitor their children when using the smart devices Easy to use everyone who needs

