

Define CS, fit into CC

1. CUSTOMER SEGMENT(S)

CS

Customers who are not able to solve them Own complaints of what they are facing.
Customers who do not know the solution of their questions they get.

6. CUSTOMER CONSTRAINTS

CC

No suitable tool has been developed or introduced by a company.
This limits the customers' ability to receive their

5. AVAILABLE SOLUTIONS

AS

Easier communication with colleagues and customers
Increase sales and conversions
Easy track and view support tickets

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS

J&P

- The application allow the customers to find the solution for their queries.
- They will be able to categorize their expenses.
- They will be also given option for the general questions.
- They also get the free solution where we provide our agents.

9. PROBLEM ROOT CAUSE

RC

- Lot of customers don't know the guidelines for their problems.
- Some customers have of lack of knowledge.
- Not knowing the answer to a question.
- Not reading the guidelines properly

7. BEHAVIOUR

BE

- Make sure he/she reads the guidelines properly.
- Make sure they find a proper solution for their queries.

Focus on J&P, tap into BE, understand RC

3. TRIGGERS

TR

Digitalization of other services.

4. EMOTIONS: BEFORE / AFTER

EM

Additionally very convenient,improved user experience since the application saves so much time

10. YOUR SOLUTION

SL

To create a customized user-friendly application using HTML/CSS and Flask to provide customer care services in an efficient and automated manner primarily aims to improve user's experience.

8. CHANNELS of BEHAVIOUR

CH

To create an automated customer care registrywhich makes the process more efficient and ease.

OFFLINE

The appropriate management team should formed, address the problems, and offer a best answer.