

Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS The Device Will Be Set In The Watch	6. CUSTOMER LIMITATIONS <small>EG. BUDGET, DEVICES</small> CL Good quality of the devices	5. AVAILABLE SOLUTIONS <small>PROS & CONS</small> AS Child's are safe by parents using this tool	Explore AS, differentiate
	2. PROBLEMS / PAINS <small>+ ITS FREQUENCY</small> PR The New Technologies Are To Complicated	9. PROBLEM ROOT / CAUSE RC This device is used for the safety of children	7. BEHAVIOR <small>+ ITS INTENSITY</small> BE Is there is any danger to the child the notification will be send to the parents phone	
Focus on PR, tap into BE, understand RC	3. TRIGGERS TO ACT TR This tool starts working when the children move out of the specified area	10. YOUR SOLUTION SL This device was very helpful of the parents	8. CHANNELS of BEHAVIOR CH <small>ONLINE</small> the location always set in the watch	Extract online & offline CH of BE
	4. EMOTIONS <small>BEFORE / AFTER</small> EM This device is used to monitor children at all times		<small>OFFLINE</small> when the child for Missing	
Identify strong TR & EM				



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