Project Title: Estimate the Crop Yield using Data Analytics
Team ID: PNT2022TMID18182

FAIRPLANE

Estimate the crop yield

SCENARIO: searching, analysing the crop yields

Entice — How does someone initially become aware of this process?

Enter — What do people experience as they begin the process?

Engage — In the core moments in the process, what happens?

Exit — What do people typically experience as the process finishes?

Extend — What happens after the experience is over?

Steps — What does the person (or group) typically experience?

Interactions — What interactions do they have at each step along the way?
- People: Who do they see or talk to?
- Places: Where are they?
- Things: What digital touchpoints or physical objects would they use?

Goals & motivations — At each step, what is a person's primary goal or motivation? ("Help me…" or "Help me avoid…")

Positive moments — What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

Negative moments — What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

Areas of opportunity — How might we make each step better? What ideas do we have? What have others suggested?