

IDEATION PHASE

Brainstorm & Idea Prioritization Template

Date	29-09-2022
Team ID	PNT2022TMID18155
Project Name	Intelligent Vehicle Damage Assessment and Cost Estimator for Insurance Companies
Maximum Marks	4 Marks

PROBLEM STATEMENT:

- Major problem faced by the consumer on an insurance company is not having the idea about the cost of Damage.
- Insurance companies are failing to provide the right amount for the car damage and the customer is not able to claim for the damage.
- Developing the solution that can able to identify the right cost for the damage would be beneficial for many companies.

1. Define your problem statement

What problem are you trying to solve? Frame your problem as a How might we Statement. This will be focus on your BRAINSTROM.

 5 minutes



PROBLEM

Major problem faced by customer on insurance companies is not having the idea about the cost of the damage



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



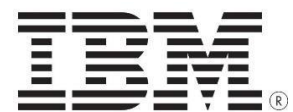
Listen to others.



Go for volume.



If possible, be visual.

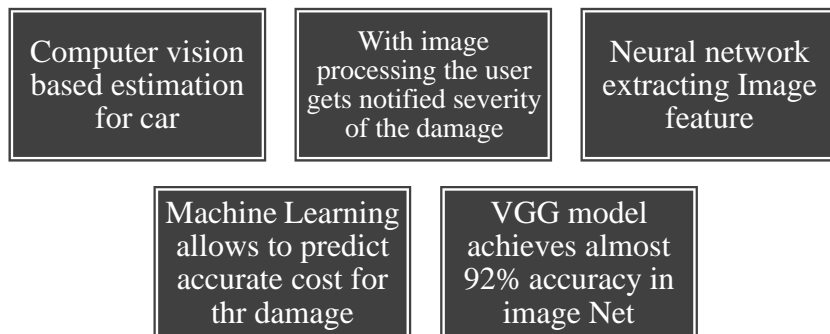


2. Brainstorm

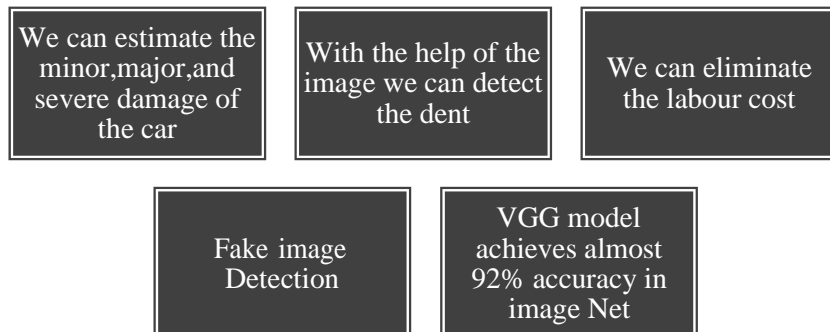
Write down any ideas that comes to mind that address your problem statement.

 5 minutes

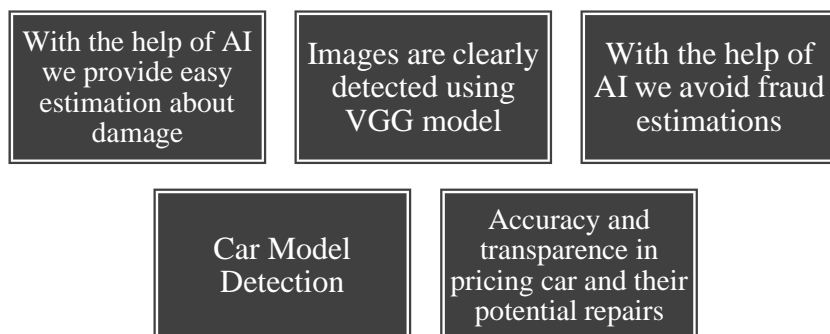
Charulatha



Parasuraman



Sivakumar



Viswajith

We have to acquire the correct information about the damage of car

We must give the user authentication ID

We should avoid privacy theft of the user

We should redirect the user to authorized insurance companies

Terms and Conditions should be Accessible to any OS

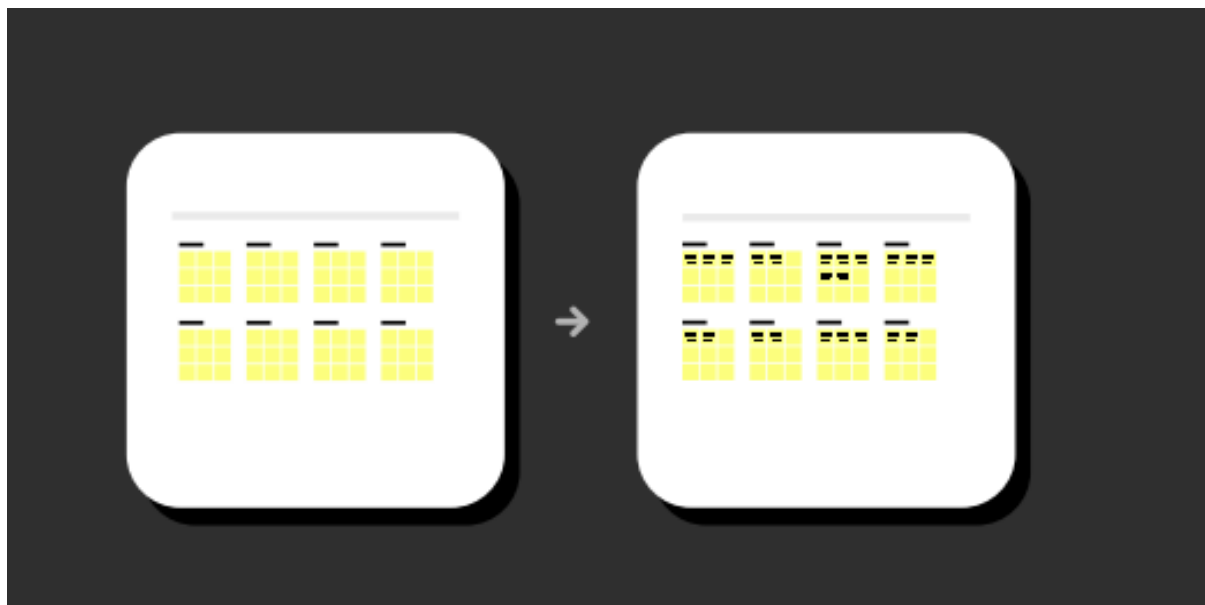
Website should not contain third-party cookies

We have maintain the User Database

Response time should be quick

The website should be attractive to the user

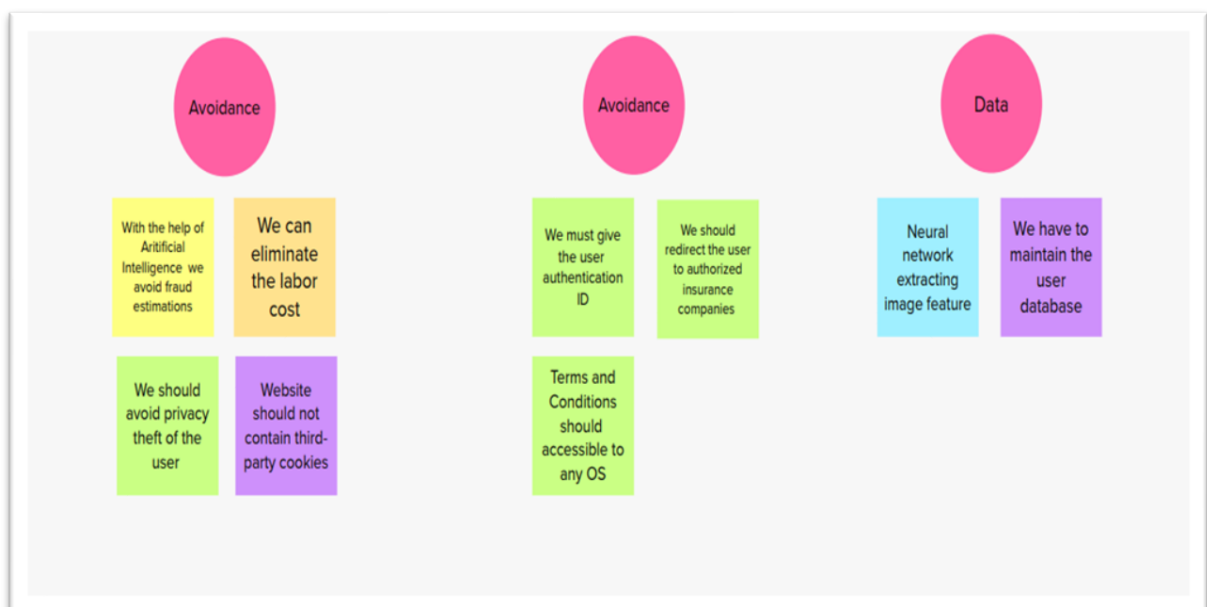
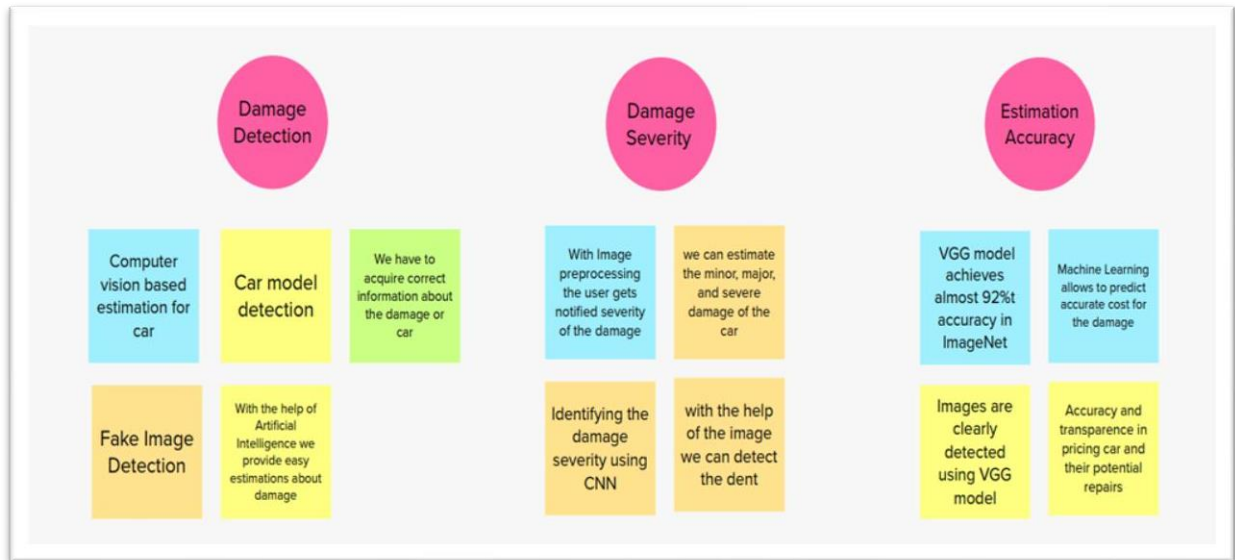
Website consists a feedback note

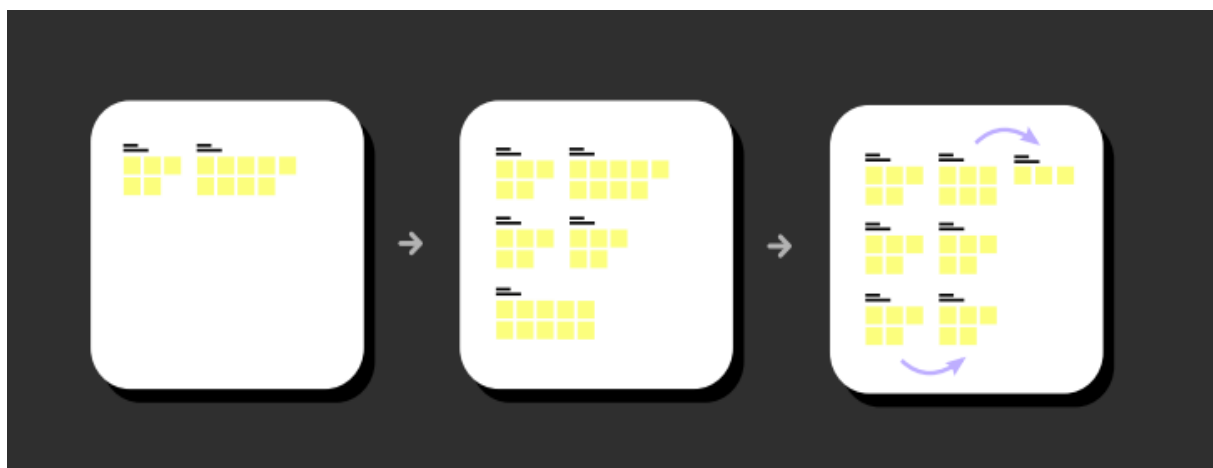
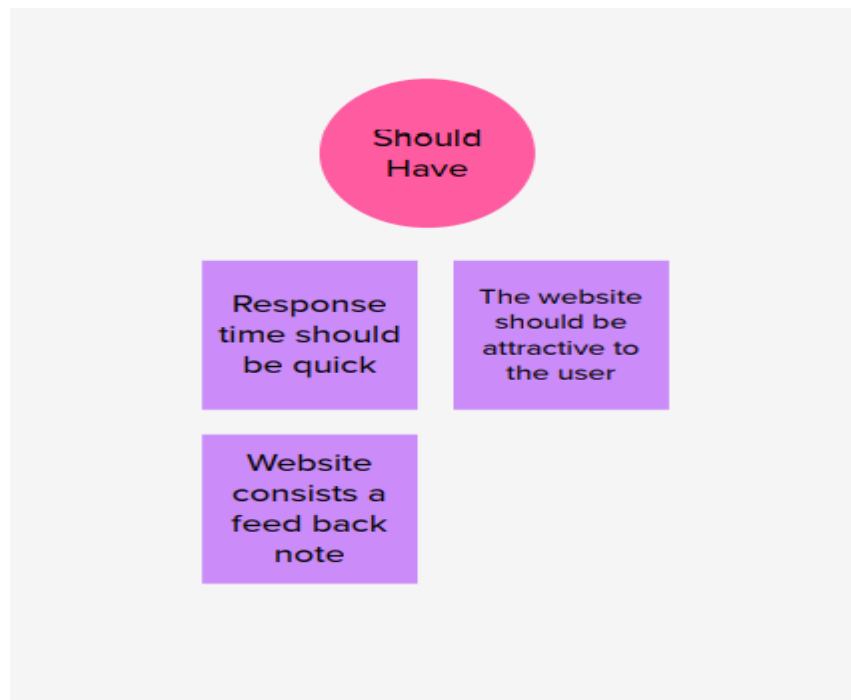


3.Group Ideas

Take turns sharing your ideas while clustering similar or related note as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than eight sticky notes, try and see if you break it up into smaller sub-groups.

 20 minutes





4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

