# IBM ASSIGNMENT 1

**MENAKA P** 

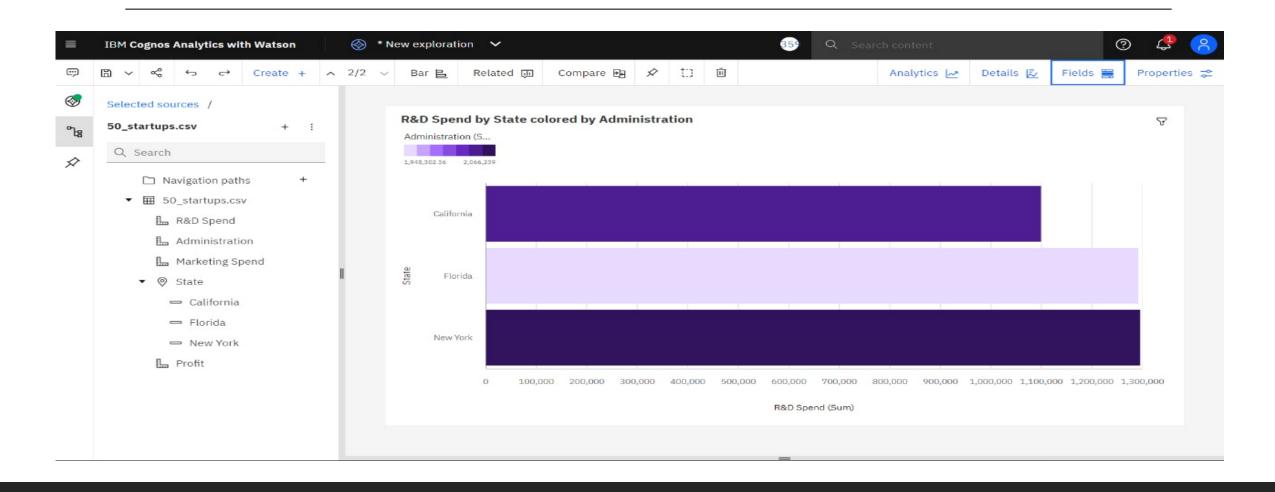
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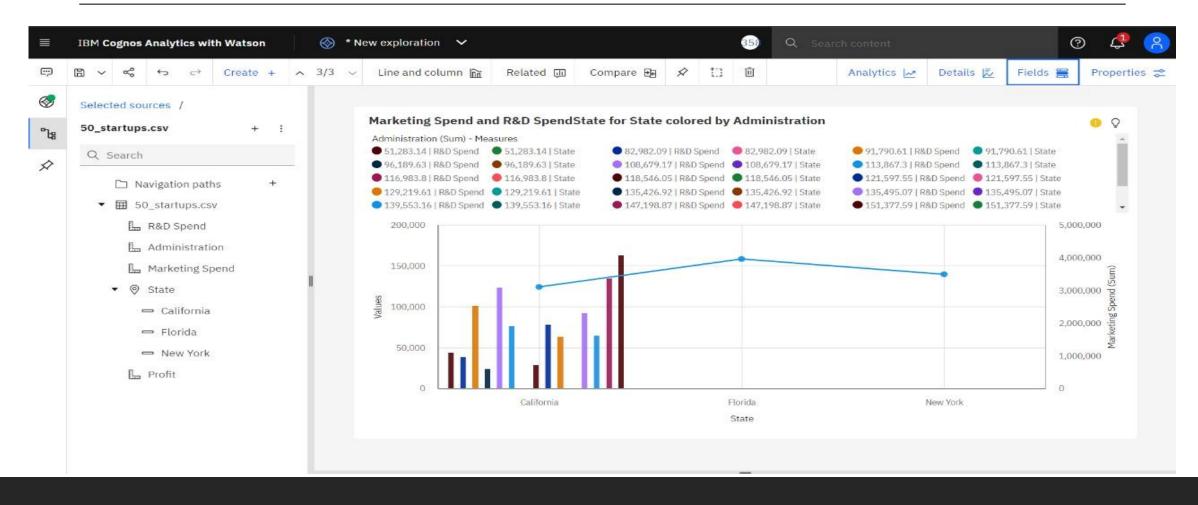
### IBM COGNOS ANALYTICS WITH WATSON

- R&D SPEND BY STATECOLORED BY ADMINISTRATION
- MARKETING SPEND AND R&D SPEND STATE FOR STATE COLORED BY ADMINISTRATION
- STATE FOR R&D SPEND HIERARCHY
- ADMINISTRATION BY STATE
- SUMMARY
- LINK TO OPEN MY DATA VISUALIZTION IN THE COGNOS ANALYTICS

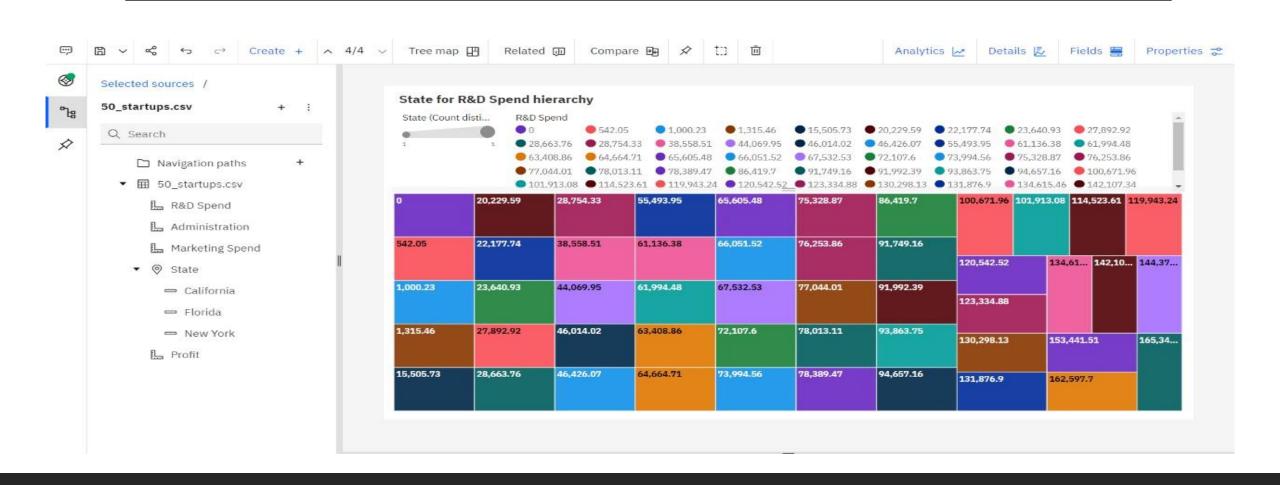
#### R&D SPEND BY STATECOLORED BY ADMINISTRATION



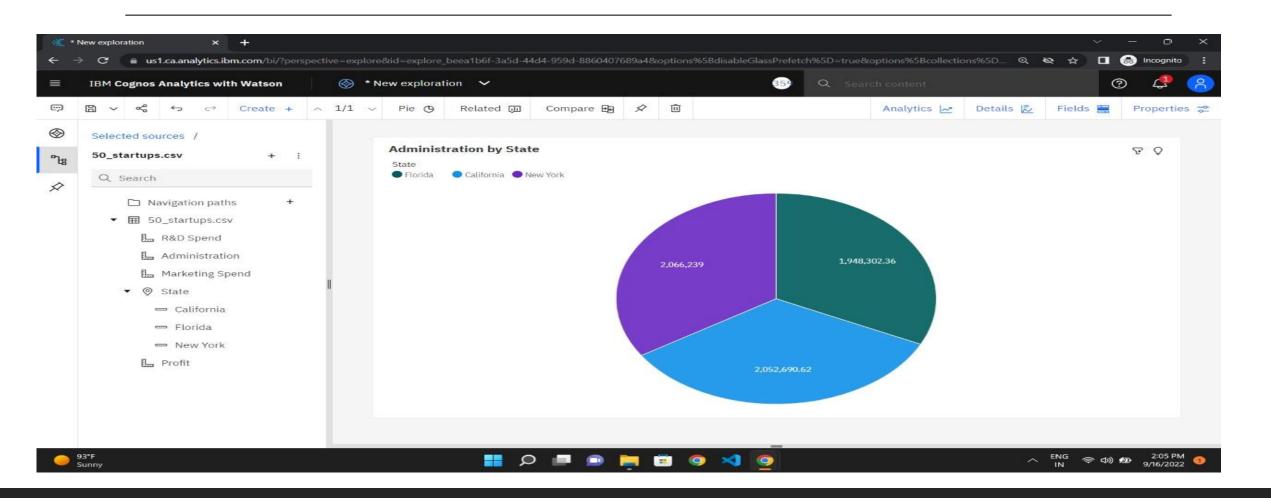
## MARKETING SPEND AND R&D SPEND STATE FOR STATE COLORED BY ADMINISTRATION



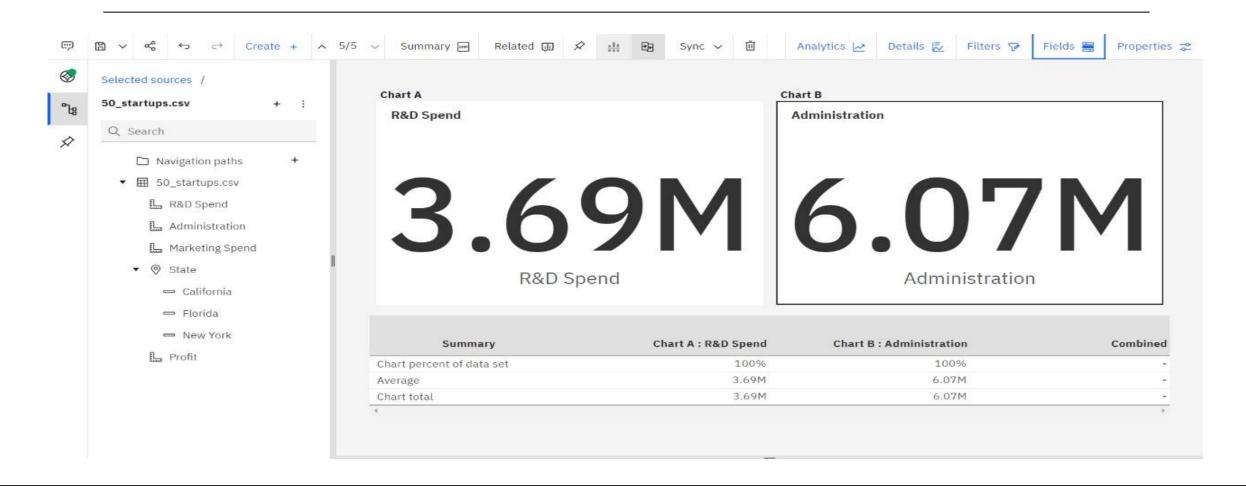
## STATE FOR R&D SPEND HIERARCHY



#### ADMINISTRATION BY STATE



#### **SUMMARY**



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https://us1.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my\_folders%2Fdata%2Bmodule%2F50%2Bstartups&subView=model0000018345b9fac8\_0000004