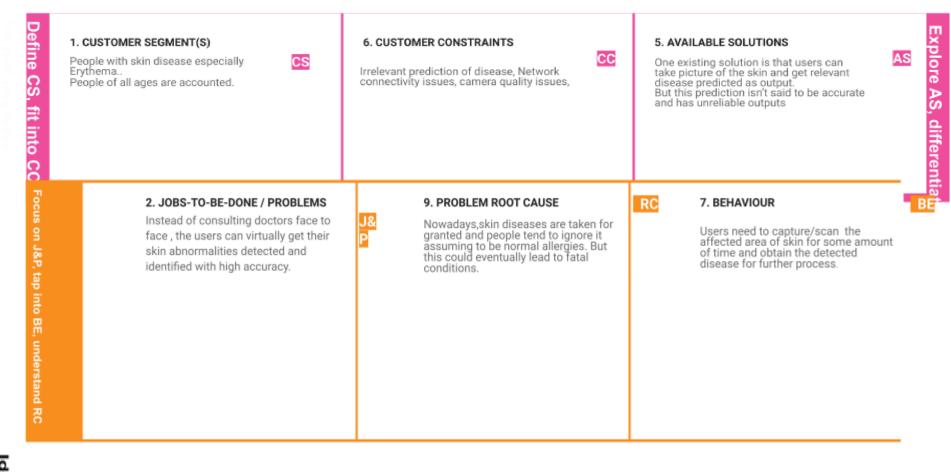
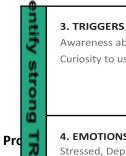
Project Design Phase-I - Solution Fit Template





Awareness about how serious skin diseases are. Curiosity to use and feel the application.

4. EMOTIONS: BEFORE / AFTER

Stressed, Depressed > Confident and optimistic. Confusion > Clear mind and actions. insecure > Secured

10. YOUR SOLUTION

TR

ΕM

The application is able to analyze the individual's affected skin area against the person's normal skin tone and texture and provide a specific treatment solution and can give alternative treatments as well.

8.CHANNELS of BEHAVIOUR

1 ONLINE

SL

Actions that users take online is that they need to capture their affected area and obtain the predictions.

8.2 OFFLINE

Actions that users take offline is that they could consult specialists of a particular disease ,erythema and take further medications.

СН