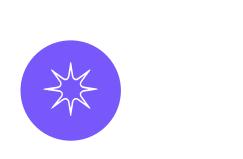


## Customer experience journey map

Use this framework to better understand customer needs, motivations, and obstacles by illustrating a key scenario or process from start to finish. When possible, use this map to document and summarize interviews and observations with real people rather than relying on your hunches or assumptions.

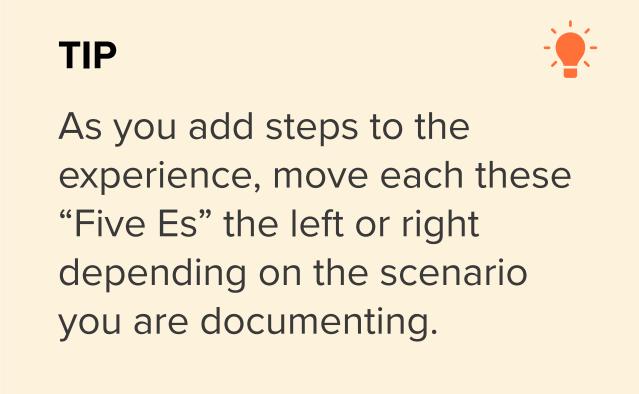
Created in partnership w

Product School



## Document an existing experience

Narrow your focus to a specific scenario or process within an existing product or service. In the **Steps** row, document the step-by-step process someone typically experiences, then add detail to each of the other rows.



1)Phases	set up for smart farming	search and get application	Enter into application using mobile phones or pc	exit
2)Steps	sensor purchasing cloud setup  sensor setup	install application and know the application  know about the application	switch on mobile phone /PC if the app is opened you can see the values	after sensing the values click close button
3)Feelings	requires minimum equipments more efficiency	saves time and money	accurate on prediction intermediate notifications	Monitor with accurate values and exit with satisfaction
4)Pain Points	integration of sensors reliability of network	difficult for the farmers at first continuous internet	more amount should be invested  continuous monitoring of crops	uneducated farmers face difficulties in handling automation
5)Oppurtunities	topography and vegetation	remote management and real time crop mentoring	requires number of sensors  soil testing and its quality	smart farming will be sophisticated. technology in future



