

What do they THINK AND FEEL?

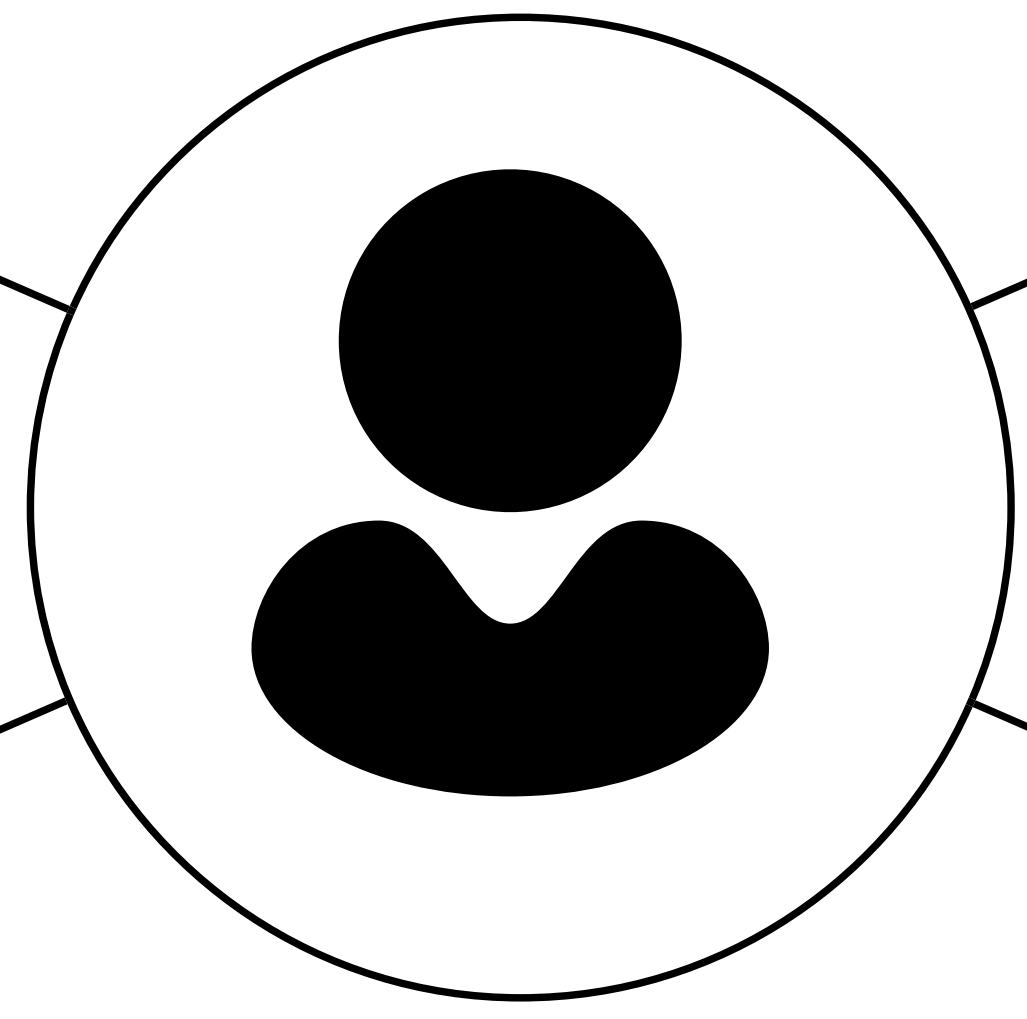
what really counts
major preoccupations
worries & aspirations

- Will the results be accurate?
- Will we meet the deadline?
- Are the task assigned equally?

- Prior Knowledge
- Prerequisites
- Data collection, pre-processing

Do we have the datasets?

Overcoming the challenges of balancing supply and demand in any system



Architecture testbed for prototyping

- Accurate wind power forecasting
- Applicable to current market trends
- a real-time prediction system

What do they SEE?

environment
friends
what the market offers

Development tools to support process workflows

Use SMART milestones

- Gauge the scope
- Set the success criteria
- Identify major risks

Optimize allocation of resources

What do they HEAR?

what friends say
what boss say
what influencers say

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

- understand the problem to classify it
- analyze data through visualization

- Applying different algorithms
- build a web application

PAIN

fears
frustrations
obstacles

Lack of communication

Cognitive biases

- Limited Knowledge
- Group think
- Deadlines

GAIN

"wants" / needs
measures of success
obstacles

Project documentation

- Time management
- Analyzing
- Cost-Effective Model