



<p><b>3. TRIGGERS</b></p> <p><b>TR</b></p> <p>What triggers customers to act?</p> <p><b>To get correct accuracy on what to be done on the farm and to produce more crops and livestock quantitatively.</b></p>	<p><b>10. YOUR SOLUTION</b></p> <p><b>SL</b></p> <p>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.</p> <p><b>There will be less weed growth, Maximum use of water efficiently, Control of soil erosion and maximum crop yield.</b></p>	<p><b>8. CHANNELS of BEHAVIOUR</b></p> <p><b>CH</b></p> <p><b>8.1 ONLINE</b></p> <p><b>8.2</b></p> <p>What kind of actions do customers take online?</p> <p><b>we will reach the customer directly ask about their problems and provide effective solutions if their problems</b></p> <p><b>8.3 OFFLINE</b></p> <p>What kind of actions do customers take offline?</p> <p><b>In offline mode will do digital marketing using advertisements</b></p>
<p><b>4. EMOTIONS: BEFORE / AFTER</b></p> <p><b>EM</b></p> <p>How do customers feel when they face a problem or a job and afterwards?</p> <p><b>Crop yield is high, as when the productivity increases farmers will be satisfied. They will not worry about the loss. Irrigation will be more efficient than before</b></p>		