

Project Design Phase-I - Solution Fit Template

Team ID: PNT2022TMID34929

Project title: Personal Expense Tracker

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) <ul style="list-style-type: none">➤ Part time workers➤ Business people➤ Workers➤ Home makers	6. CUSTOMER STATE LIMITATIONS <ul style="list-style-type: none">➤ Slow response time➤ Network connection problem➤ Power consumption issues➤ Spending money without any care➤ No budget	5. AVAILABLE SOLUTIONS <ul style="list-style-type: none">➤ Low data rate➤ Low power consumption➤ Remainder(alert) is provided when limit exceeds➤ Proper budgeting	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS <ul style="list-style-type: none">➤ Slow reimbursement➤ Human errors➤ Expense frauds➤ Difficulty in enforcing policies➤ Limited access	9. PROBLEM ROOT CAUSE <ul style="list-style-type: none">➤ Inaccurate receipts➤ Lack of visibility into spending trends and patterns➤ Delayed submission of expense reports➤ Data entry errors➤ Lost revenues	7. BEHAVIOUR <ul style="list-style-type: none">➤ Try to limit their expenses➤ While facing issues they are directed in a wrong way➤ Labour intensive while using traditional methods➤ Use manual methods because of that there maybe miscalculations	Focus on J&P, tap into BE, understand RC

3. TRIGGERS Getting interest when we have to deposit cash	10. YOUR SOLUTION <ul style="list-style-type: none"> ➤ receipt uploading ➤ Chat support ➤ Security ➤ Limited notifications ➤ Break down barriers and easy to collaborate 	8.CHANNELS of BEHAVIOUR <ul style="list-style-type: none"> ➤ Online Cookies: Text files with data that identifies a user's computer to improve their browsing experience ➤ Device IDs: Numbers that identify and track mobile devices for applications and advertisers ➤ Mapping: Records behavior in a specific place and time ➤ Geo-location: Uses location tracking through GPS and IP addresses to reveal the location of electronic devices
4. EMOTIONS: BEFORE / AFTER <ul style="list-style-type: none"> ➤ Emphasis on your savings ➤ Help to get a good idea of your purchasing behaviour After: <ul style="list-style-type: none"> ➤ Happy ➤ Increase feelings of security and peace of mind. 		