

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID34929
Project Name	Project – Personal Expense Tracker
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a teacher	Know my money inflow and outflow	It is very complicated	It requires a lot of time for budgeting	tension
PS-2	a farmer	Save money	I have no awareness about money	I need to know arithmetic calculations and also save money in a haphazard manner.	Disappointed and stress
PS-3	a student	Manage my expenses	It is very difficult	There is no proper app to warn me regarding my expense	frustrated