Project Design Phase-II - Customer / User Journey Map Al-powered Nutrition Analyzer For Fitness Enthusiast

Team ID: PNT2022TMID46718

Persona			Scenario		
Fitness enthusiast (all age group)			Due to abundant resources online about fitness, tracking nutrition will become more challenging and inaccurate		
Motivation	Awareness	Registration	Onboarding	Sharing	
To stay fit	Searches online nutrition analyser for fitness enthusiast	Registers into site	Provides some information to enchance user preference	Users needs to onboard	
	Clicks banner ads	Registration page Login page	Dashboard page Image upload page	Customer review page Feedback page	
Hard to stay motivatted	Hard to follow fitness and nutrition based diet	Lack of knowledge	Lack of Technology	Comparing Healthy People	
Comparing Healthy People	Ads and competitions	Sign up page with different social media accounts	Teaching individuals	Publishing users outcomes in social media	