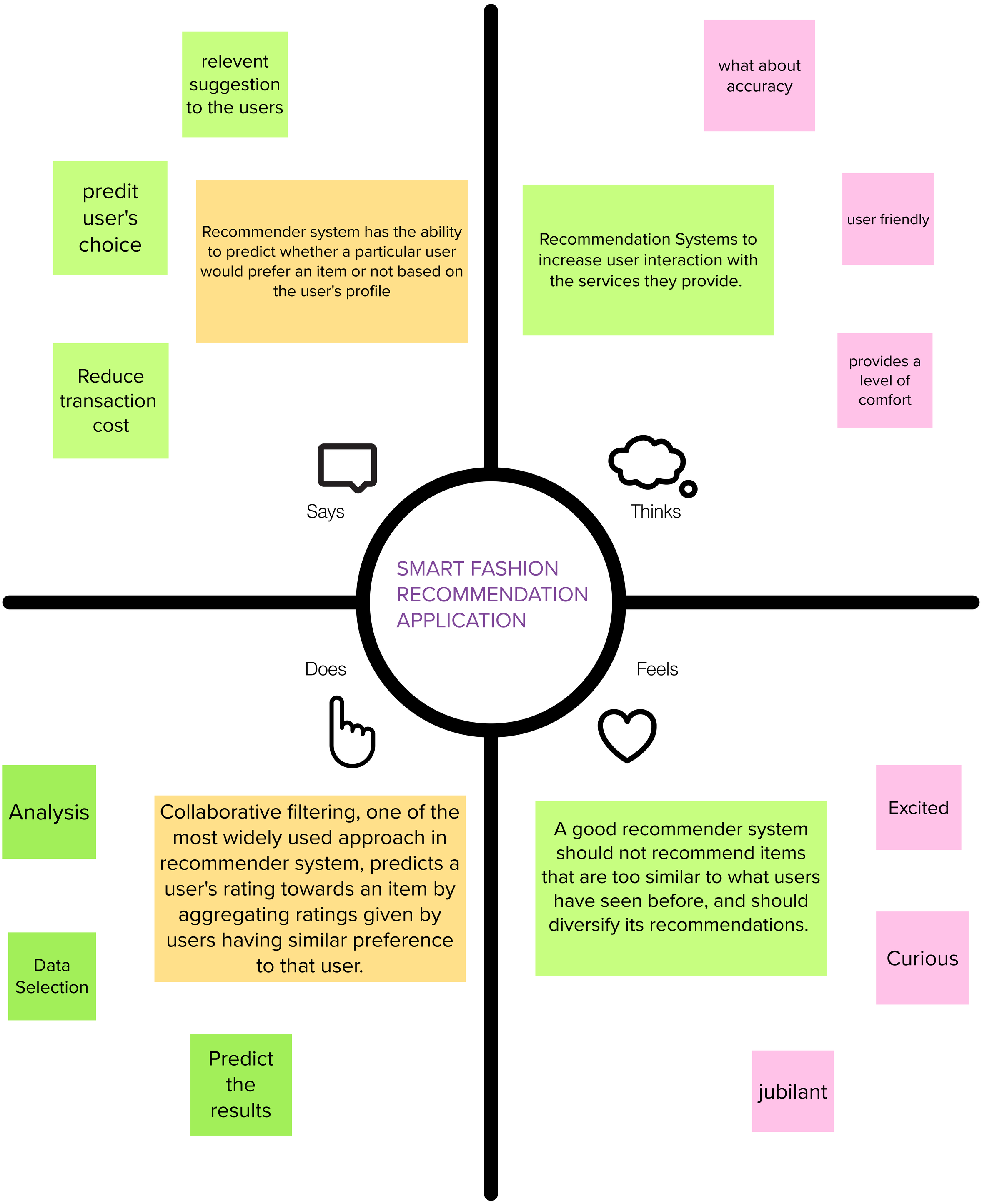
Empathy Map


SMART FASHION RECOMMENDATION APPLICATION
Says
relevent suggestion to the users
predit user's choice
Reduce transaction cost
Thinks
what about accuracy
user friendly
provides a level of comfort
Does
Analysis
Data Selection
Predict the results
Collaborative filtering, one of the most widely used approach in recommender system, predicts a user's rating towards an item by aggregating ratings given by users having similar preference to that user.
Feels
Excited
Curious
jubilant
Recommender system has the ability to predict whether a particular user would prefer an item or not based on the user's profile
Recommendation Systems to increase user interaction with the services they provide.
A good recommender system should not recommend items that are too similar to what users have seen before, and should diversify its recommendations.