

Ideation Phase

Define the Problem Statements

Date	02 October 2022
Team ID	PNT2022TMID46354
Project Name	SMART FASHION RECOMMENDER APPLICATION
Maximum Marks	2Marks

Problem Statement :

Nowadays, a huge number of people globally are using mobile phones for communication. Shopping is an activity in which a customer browses the available goods or services presented by one or more retailers with the potential intent to purchase a suitable selection of them. It takes long time and guidance. Smart clothing is an evolutionary step in wearable devices. It integrates electronics and textiles to create functional, stylish and comfortable solution for people's daily needs. Using this smart fashion technology the main concept is to satisfy the customer. Customer satisfaction is based on understanding, defining, assessing and managing customer needs so that their expectations are met. This project ensures that the policies, objectives and responsibilities of the project will satisfy the customer needs where customer service agents spend less time on routine tasks and answering commonly asked questions. This presents a great opportunity for businesses to earn more profits by reaching out to more customers and selling their products to them. Fashion technology is growing at a faster pace than ever. We have come up with a new innovative solution through which you can directly do your online shopping based on your choice without any search. It can be done by using the chatbot. Using chatbot we can manage user's choices and orders .The chatbot can give recommendations to the users based on their interests. It can promote the best deals and offers on that day.

Example:

