AWARNESS	WEBSITE SEARCH CONSIDERATIONA	DECISION	VALUE REALIZATION	ADVOCACY
Educate the people about nealthy lifestyle by providin nutritional foods.	Application mainly focuses on dieticians to maintain and control the food habits.	Analyzing of the food and provides the nutritional value easily.	Helps the people maintain the proper diet and maintain healthy lifestyle.	Provides user friendly environment.
Awareness of nutrition assistant application among beople is done by social media and by recommendations.	The target audience is health seekers to find the proper nutrition and amount of food.	Recommends the related foods based on the nutrional value of the food.	Helps to identify the nutritional value of each foods.	Shares the experience by users review and feedback.

Exploring the ideas of the application through social media adds, landing pages and blogs.

The nutrition value and healthy food is listed and provided.

Optimizing the nutritional value of foods and provides the better result.

Avoid the risk of eating high cholestrol or unhealthy foods.

Manage feedback and providing proper and better results for users.