

Ideation Phase Problem Statements

Date	26 September 2022
Team ID	PNT2022TMID46361
Project Name	Inventory Management For Retailers
Maximum Marks	2 Marks

Problem Statement :

- Inventory Management is a daunting task in the retail industry, regardless of the size of the company.
- In order to achieve efficient management of inventory, the adoption of the latest technologies is a great solution.
- Poor inventory management leads to overstocking and understocking which has a negative influence on a company's cash flow.
- Using manual inventory tracking procedures across different software and spreadsheets is time-consuming
- Software with no real-time synchronization can't show the real-time stocks of inventory resulting in discrepancies.
- Need to track obsolete stocks lack of centralized inventory hub.

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
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PS-1	Retailer	Optimize Inventory Management	Limited Visibility	Lack of Expertise	Exasperate
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