

Ideation Phase

Brainstorm & Idea Prioritization

Date	08 October2022
Team ID	PNT2022TMID46377
Project Name	Project – Skill and Job Recommender
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization :

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

Who are the users of the Application?

PROBLEM

What are Aspects of the Application that we are concerned about?

PROBLEM

How do you manage negative Outcome?

PROBLEM

What are the expectations from the user side?

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

Arul M

Freshers	Accuracy of Data	User Friendly
User Satisfaction	Boosting Algorithm	Strong Database
Authentication	Working Employee	Search Job

Gopinath B

Student	Search Features	Proper Notification
Filling based on User Requirements	Industries	Assure to User
Comfortable	Experienced person	Huge Vacancy Lists

Pasupathy G

Graduates	Web User	Easy to Use
User Feedback	Social Integration	Privacy
Quick recovery	App Security	Job Skill Match

Ramprabhakaran R

Job Seekers	Proper Maintenance	Reliability
Backup	Free from Spam Messages	Security Threat
Providing Compensation	Industrialist	Bug Fixing

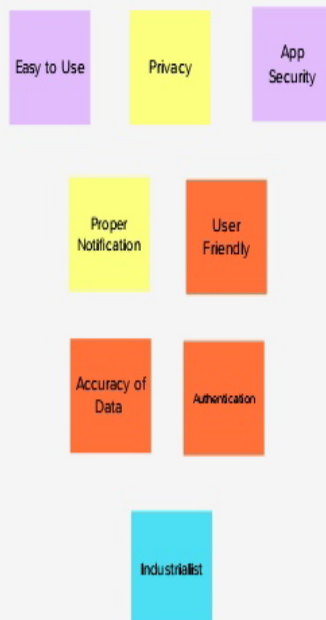
3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

User Expectations....



Problem Management...



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

