

# Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM Who are the users of the **Application?** 

**PROBLEM** What are Aspects of the Application that we are concertned about?

**PROBLEM** How do you manage nagative Outcome?

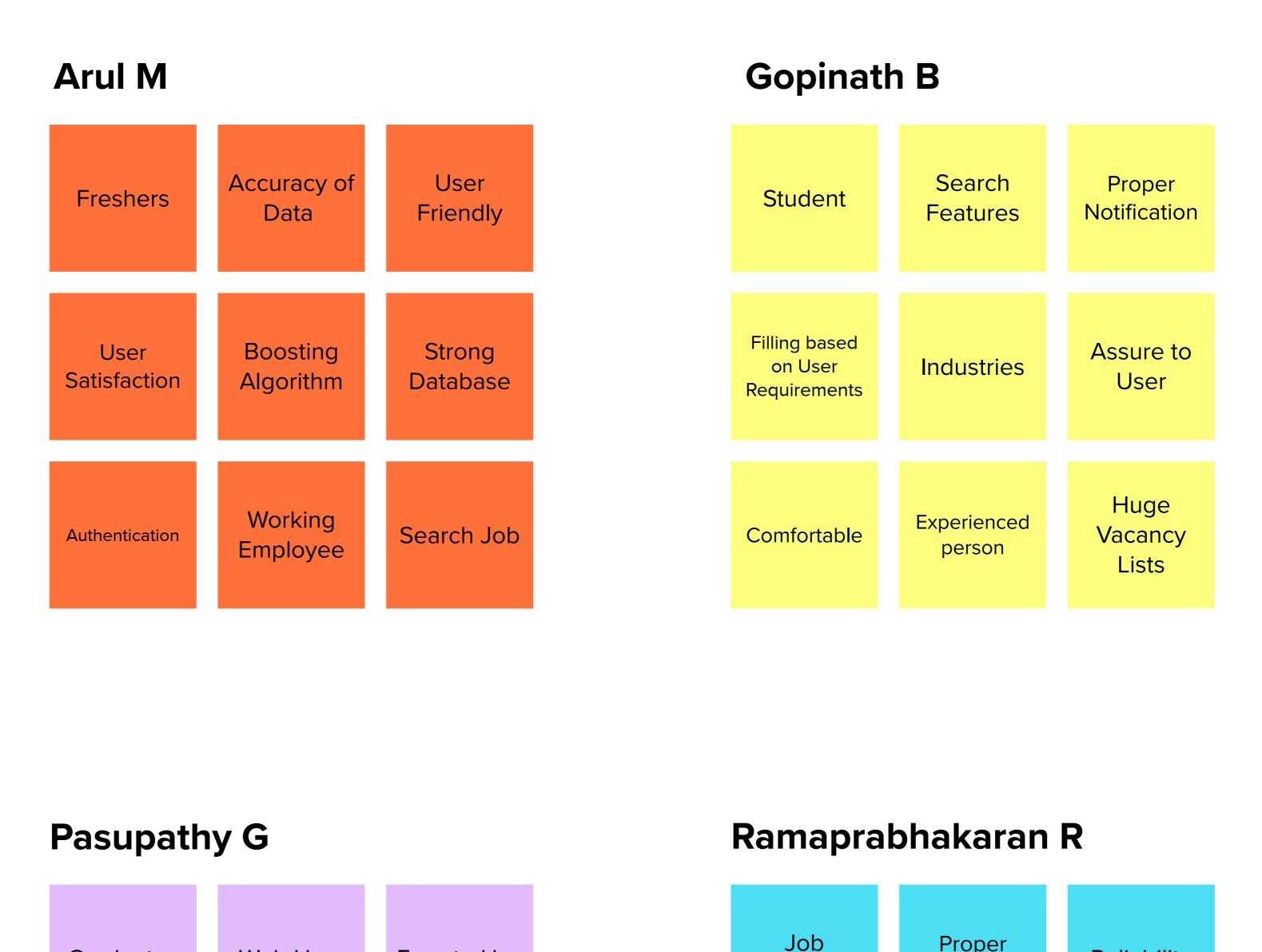
**PROBLEM** What are the expectations from the user side?



## Brainstorm

Write down any ideas that come to mind that address your problem statement.

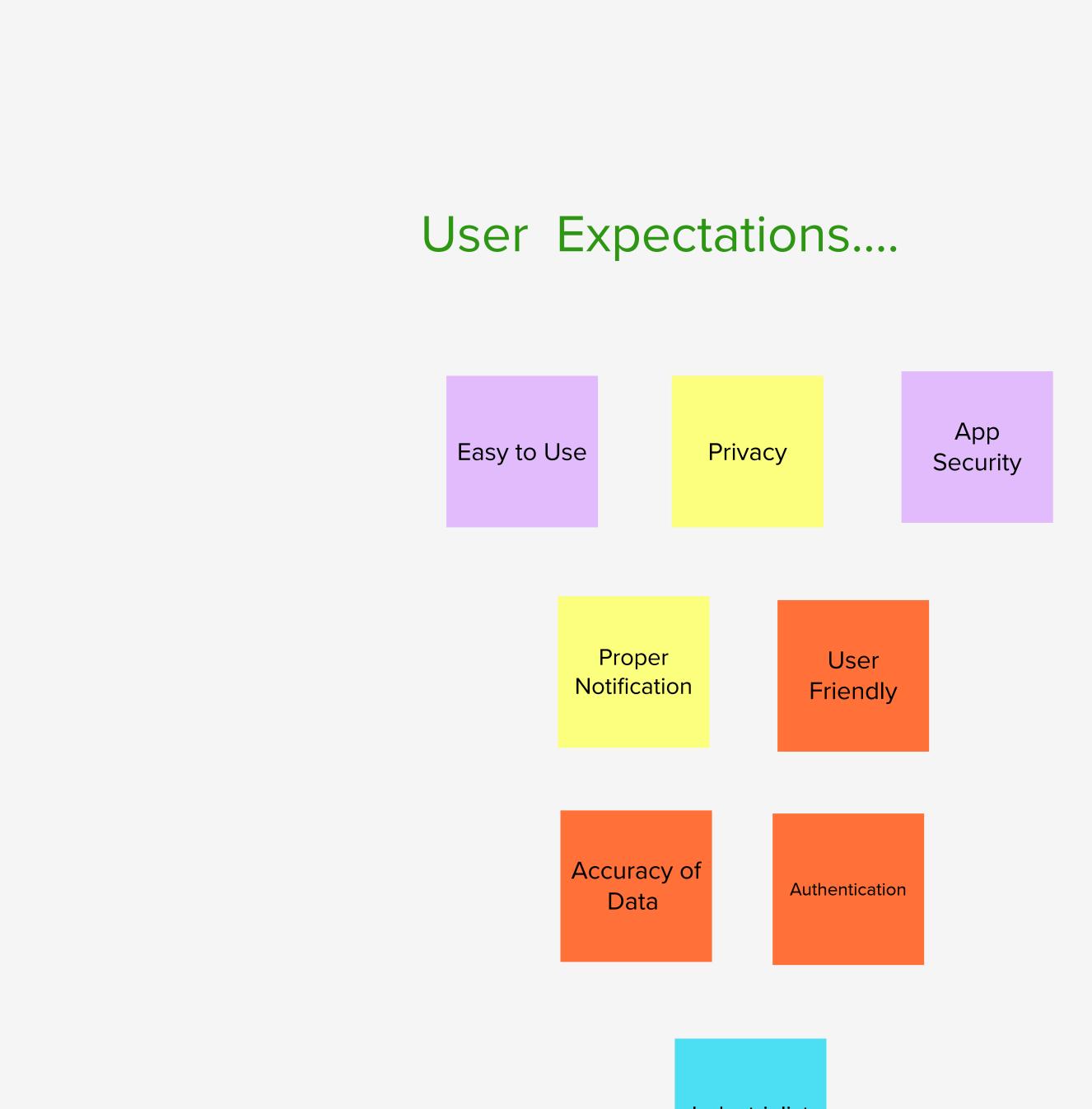
① 10 minutes





Group ideas

① 20 minutes

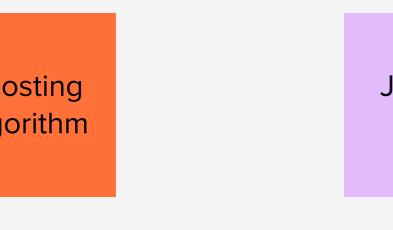


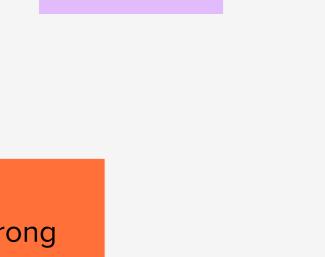
Take turns sharing your ideas while clustering similar or related notes as you go. Once all

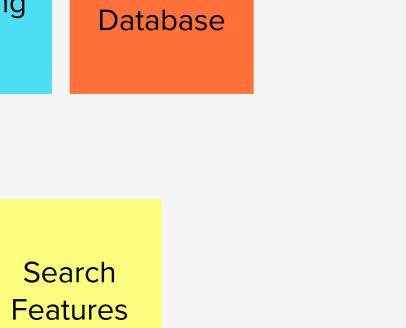
sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is

bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.









## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

O minutes
O minute



