IDEATION PHASE

LITERATURE SURVEY

Date	15 October 2022
Team ID	PNT2022TMID46719
Project Name	Project - Global Sales Data Analytics
Maximum Marks	2 Marks

S.NO	PAPER	YEAR	JOURNAL	METHOD	ADVANTAGES	DISADVANTAGES
1)	AN APPLICATION FOR SALES DATA ANALYSIS AND VISUALIZATION USING PYTHON AND DJANGO	JUNE 2021	Irjmets Volume 03	We have used data analytics in our application to get intuition of sales data of products sold over a period of time and check the performance of each salesperson in the company on a daily basis. The application also helps the owner to get the visualization of product sales in form of charts and graphs,	1. Promotes Better Decision-making 2. Helps Achieve the Mission Statement 3. Keeps Your Business Updated 4. Boosts Efficiency 5. Provides Better Insights Via Data Visualization 6. Better Accessibility 7. Transparency Of Sales Data 8. Helps Pinpoint Profitable and Slow-	1. Lack of alignment, availability and trust 2. Lack of 3. Commitment 4. Low quality of underlying transactional data 5. It may increase social stratification 6. Lots of data is unstructured

				and sales comparison of each salesperson. The end user can even filter the visualization based on date and time of sales, for example, he can see the graph for sales of products in a particular month of a particular year	Moving Products	