

Project Design Phase-I
Proposed Solution Template

Date	15 october 2022
Team ID	PNT2022TMID46719
Project Name	Project - Global Sales Data Analytics
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	In its simplest form, a problem statement defines the pain point you hope to solve or the impact you hope to make with your work. This statement should be clear, concise, and define a measurable outcome.
2.	Idea / Solution description	In this activity you are expected to Shopping online is currently the need of the hour. Because of this COVID, it's not easy to walk in a store randomly and buy anything you want. So, try to understand a few things like, Customer Analysis and Product Analysis of this Global Super Store in use future.
3.	Novelty / Uniqueness	Novelty sales volume is presented and further data is triangulated with top-down and bottom-up approaches to forecast complete market size and to estimate forecast numbers for key regions covered in the report along with classified and well recognized Types and end-use industry.
4.	Social Impact / Customer Satisfaction	Customer satisfaction is described as the psychological state consumers experience when their expectations prior to the consumption of a product/service meets or exceeds the actual consumption experience.
5.	Business Model (Revenue Model)	A Business Model Analysis involves taking a high-level look at the business as a whole and then focussing on areas which are perceived to indicate significant potential for performance improvement.
6.	Scalability of the Solution	Scalability solution is an aspect or rather a functional quality of a system, software or solution. Scalability is the measure of a system's ability to increase or decrease in performance and cost in response to changes in application and system processing demands.

