What problem are you trying to solve? Frame your problem as a "How Might We" statement. This will be the focus of your brainstorm.

Kumar is a middle-class man who needs to find a way to manage his finances.

Prateep

Give a brief overview or record a loom of the project



2 Brainstorm

Write down any ideas that come to mind that address your problem statement. Remember, the key rules of brainstorming are:

Advice

Go for volume

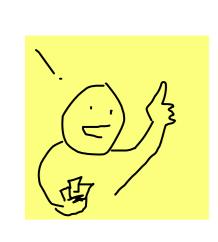
Build on the ideas of others

📡 华Stay on topic

Encourage wild ideas

Be visual

PRO TIP: Select a sticky note and click the pencil icon in the menu to sketch.



Bugdget limitations

See how you spend your money

can be set

See how you spend much you your money save

Cut unnecessary spendings spendings spendings Tips on where to cut

Sunil Kumar

Kirupanidhi







expense

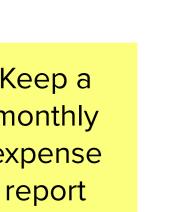
report

Group ideas

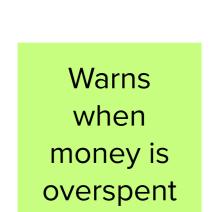
The facilitator should group all the ideas from the brainstorming process (step 2).
After that, you should add your opinions by adding arrows to point ideas into other groups and sticky notes and icons to share your thoughts.

PRO TIP: This is a great place to use color coding. You can change the color of multiple sticky notes at once.

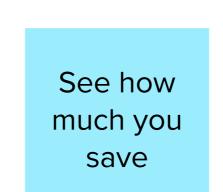
TRACK YOUR CASH FLOW







UNDERSTAND YOUR FINANCIAL HABITS

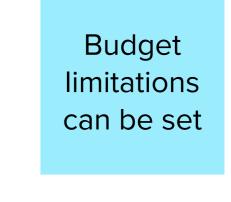






MAKE YOUR SPENDING STRESS-FREE





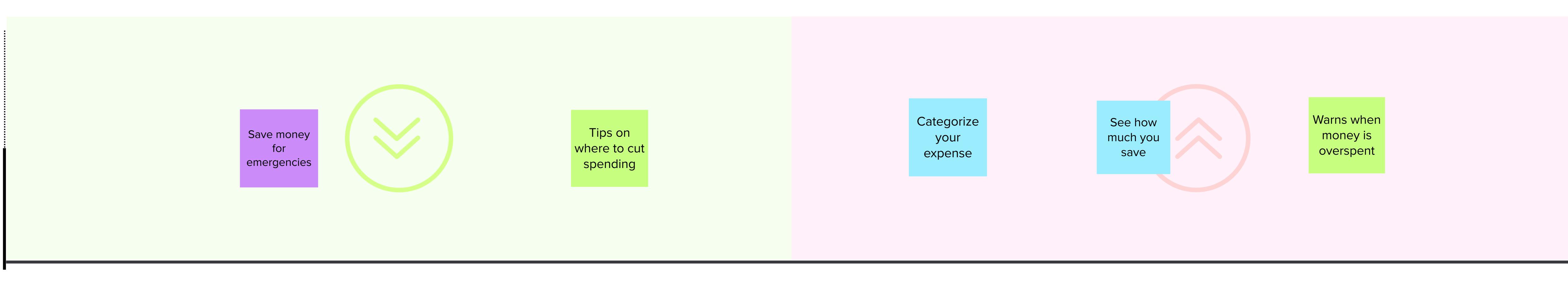


4 P

Prioritize

The facilitator should copy and paste the groups from step 3 into this area and setup the vote details.

Let's vote! Add a vote on sticky notes you think are a high priority. You can also add your vote to an entire group.



Low-priority High-priority