

I am

I AM CUSTOMER

CUSTOMER ATTRIBUTES:

CUSTOMER ATTRIBUTES ARE CHARACTERISTICS,
PROPERTIES AND BEHAVIOURS THAT CAN BE USED
TO DESCRIBE A CUSTOMER

I'm trying to

vCustomer is like talking to a person

vCollect all detail for bank

vPersonalization

vReduce cost

Prioritise responsiveness

But

vIt is involving working capital

vIt incurs storage cost

vConsuming time

Because

vInventory uses the space

vInventory cost admin and insurance
cost

Value description of inventory

Which makes me feel

vtPower workers to excel with training to improve
communication, profitability and safety

vtFast information transform

vtDelivery message fast

Build a net-zero feature