## **Ideation Phase Define the Problem Statements**

Date	19 September 2022		
Team ID	PNT2022TMID46353		
Project Name	Project -		
	"EXPLORATORY ANALYSIS OF RAIN		
	FALL DATA IN INDIA FOR		
	AGRICULTURE"		
Student Name	Santhini Devi.S, Swathika.G		
Student Roll No	820319104036, 820319104044		
Maximum Marks	2 Marks		

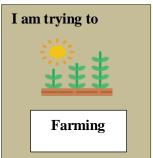
## **Customer Problem Statement:**

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I am	A Farmer	Farmer manages farms,
		ranches, greenhouses,
		nurseries, and other
		agricultural production
		organizations. Farmers are
		involved in planting,
		cultivating, performing
		post-harvest duties,
		overseeing livestock, and
		supervising farm labor
		depending on the type of
		farm.
I'm Trying to	Farming with High Yield	<b>Food crops</b> – for human
	(Crops)	needs (e.g. wheat, maize,
		legumes, rice, potatoes,
		tomatoes).
		<b>Feed crops</b> – for cattle or
		livestock consumption
		(e.g. barley, beets, grasses
		for domestic animals to
		graze and store as hay or
		silage).
		Oil crops – for oil
		manufacturing either for
		machinery fuel (rape) or
		food industry (sunflower,
		olives).
		<b>Ornamental crops</b> – for
		home decoration and
		landscape design (garden
		or pot flowers and bushes).
		<b>Industrial crops</b> – for
		industrial manufacturing
		(rubber).

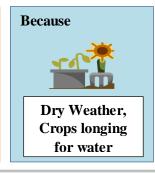
but	No rain	As the climate changes, there may be a inadequate amount of rainfall so farmers are longing for rain.
Because	Dry Weather, Crops longing for water	Most of the Indian agricultural lands are irrigating Crops such as wheat, rice, pulses, which are a staple in Indian diets, need heavy rainfalls to grow.
Which makes me feel	Frustated	When little or no rain falls, soils can dry out and crops can die. So, Farmers feels to be disappointed

## Example1:





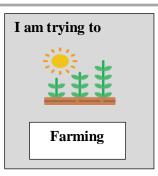




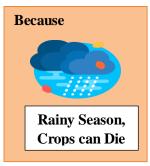


## Example2:











Problem	I am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				
PS-1	Farmer	Farming with high yield(Crops)	No Rain	Dry Weather, Crops longing for water	Frustated
PS-2	Farmer	Farming with high yield(Crops)	Heavy Rain	Rainy Season, Crops can Die	Anxiety