

## Project Design Phase-I Problem – Solution Fit Template

Date	15 October 2022
Team ID	PNT2022TMID42359
Project Name	Project – Smart Fashion Recommender Application
Maximum Marks	2 Marks

### TEMPLATE

<b>1. CUSTOMER SEGMENT(S)</b> <ul style="list-style-type: none"> <li>Users</li> </ul> <p>(Example : Shoppers like Price-Sensitive Shoppers. Experience Shoppers. Latest Product Shoppers. Research Shoppers.)</p>	<b>6. CUSTOMER CONSTRAINTS</b> <ul style="list-style-type: none"> <li>Network Issues.</li> <li>Additional Delivery Charges.</li> <li>Payment Failures.</li> <li>Poor Tracking.</li> </ul>	<b>5. AVAILABLE SOLUTIONS</b> <ul style="list-style-type: none"> <li>Providing recommendations to the users, based on their interests.</li> <li>Best Offers and Deals via Chatbot.</li> <li>Better Tracking of Orders.</li> </ul>
<b>2. JOBS-TO-BE-DONE / PROBLEMS</b> <ul style="list-style-type: none"> <li>The user will login into the website and go through the products available on the website.</li> <li>Get the recommendations based on information provided by the user</li> </ul>	<b>9. PROBLEM ROOT CAUSE</b> <ul style="list-style-type: none"> <li>Adapting to new technologies</li> <li>Security</li> <li>Poor Tracking</li> </ul>	<b>7. BEHAVIOUR</b> <ul style="list-style-type: none"> <li>Finding the better Customer Service.</li> <li>Finding for the best deals and offers.</li> <li>Best and Reliable Products.</li> </ul>
<b>3. TRIGGERS</b> <ul style="list-style-type: none"> <li>Seeing Neighbours using the application</li> </ul>	<b>10. YOUR SOLUTION</b> <ul style="list-style-type: none"> <li>Implementation of Interactive Chatbots.</li> <li>Providing effective Recommendations.</li> <li>24 x 7 Customer services.</li> </ul>	<b>8. CHANNELS OF BEHAVIOUR</b> <p><b>ONLINE:</b></p> <ul style="list-style-type: none"> <li>Order and Payments through online.</li> <li>Tracking of products.</li> </ul> <p><b>OFFLINE:</b></p> <ul style="list-style-type: none"> <li>Purchasing and manual billing.</li> </ul>
<b>4. EMOTIONS:</b> <p>Before : Anxiety</p> <p>After : Satisfied.</p>		

