## Ideation phase
## Define the problem
## statement

New table

| Date | 19 September 2022 |
|------|-------------------|
| Team ID | PNT2022TMID42359 |
| Project name | Project - Smart Fashion Recommender Application |
| Maximum marks | 2 Marks |

## Customer Problem Statement :

## Smart Fashion Recommender Application:

| I am | I'm trying to | But | Because | Which makes me feel |
|------|---------------|-----|---------|---------------------|
| Customer 1 | search best offer | I missed offer | I forget | Depression |
| Customer 2 | see the trending collection | the searching technique is not good | of the application didn't use efficient search technique | irritating |
| Customer 3 | select a best product | shop doesn't have new collections | it does't update collection regularly | sad |

New table

| Problem statement (ps) | I am | I'm trying to | But | Because | Which makes me feel |
|------------------------|------|---------------|-----|---------|---------------------|
| PS-1 | Customer | See the trending collection | The searching technique is not good | of the app didn't use efficient search technique | Irritating |
| PS-2 | Customer | Explore the application | The UI is not good when i try to access through mobile | The design of UI is not reliable and the back-end is also bad | Frustrated |