Define

fit into

#### 1. CUSTOMER SEGMENT(S)

The Customers are working parents of 1 CS to 5 year of kids.

They maybe family members ,caretakers and guardians.

#### 6. CUSTOMER CONSTRAINTS

The constraints our customers facing are such connectivity issues or may be the protocols being used for communication. There may be chances of issues arised due to technical disefficiencies. Giving a second thought, price to be afforded for buying the developed solution kit might be the one they could not afford.

#### 5. AVAILABLE SOLUTIONS

The solutions are available readily in the market such as Child GPS Tracking System.One such constrain is that the customers are facing are cost and inefficiencies in working once purchased.

2. JOBS-TO-BE-DONE / PROBLEMS J&P

With the help of geofence the child's parents get a notification whenever the child crosses the geofence.

## 9. PROBLEM ROOT CAUSE

Considering the origination of the problem, it occurs in the base of merely irrespective persons that are no way relatable to the children but for the currency kind of thing and also the child abuse.

#### 7. BEHAVIOUR

RC

BE

Focus on J&P, tap into BE, understand

The proposed solution always keens/tends to make the Gadget work in an efficient way so that it not supposed

Meet up with any other constraints. Also the solution tries to ensure that efficient functionalities are to be provider to the fullest to the customer.

# 3. TRIGGERS

TR

The trigger which induces the customers is the one that when other working parents give a try to this and comment a positive review on this, they also tend to have a try to enhance their child safety

# 4. EMOTIONS: BEFORE / AFTER



Customers(Parents) are being frustratesd that their children are doing safe or not before using the gadget designed. Once they start to use the developed solution they might feel free to focus on their work and also the surveillance of their children would happen with ease at any point of time .

## 10. YOUR SOLUTION



Our Team has highly been intending to develop an efficient solution to overcome all the flaws that the existing solutions hold back still. We are highly on demand to ensure the efficient functionalities of the developing module the way it will not fail at anytime

## 8. CHANNELS of BEHAVIOUR



Our proposed solution has the modes of working in both offline and Online . In case of any disconnectivities happen the gadget which has been developed might tend to work on a plan B ehich includes the backup of the failure of actual working kit .