

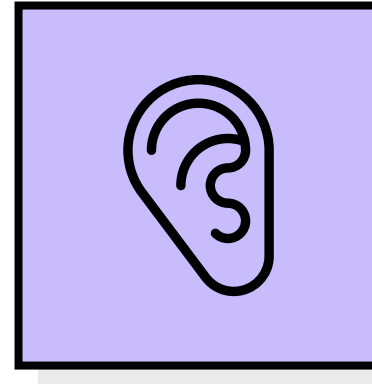
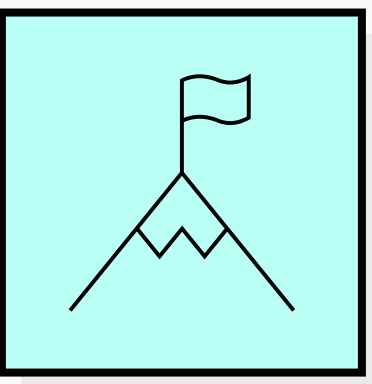
WHO are we empathizing with?

Who is the person we want to understand?
What is the situation they are in?
What is their role in the situation?

GOAL

What do they need to DO?

What do they need to do differently?
What job(s) do they want or need to get done?
What decision(s) do they need to make?
How will we know they were successful?



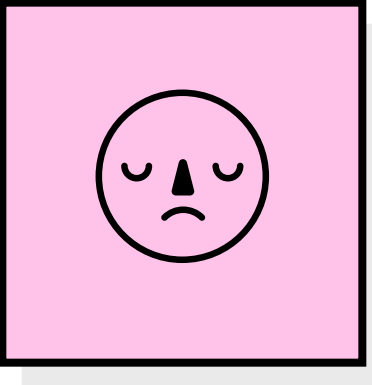
What do they HEAR?

What are they hearing others say?
What are they hearing from friends?
What are they hearing from colleagues?
What are they hearing second-hand?

What do they THINK and FEEL?

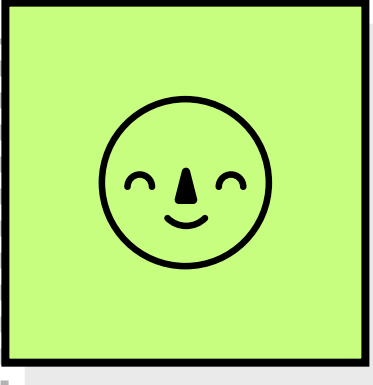
PAINS

What are their fears, frustrations, and anxieties?



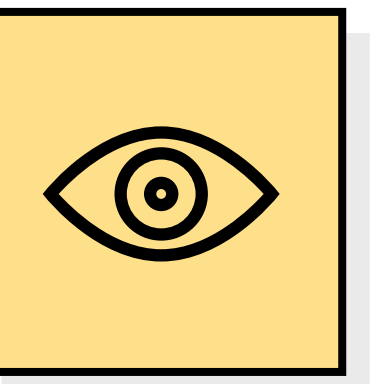
GAINS

What are their wants, needs, hopes, and dreams?



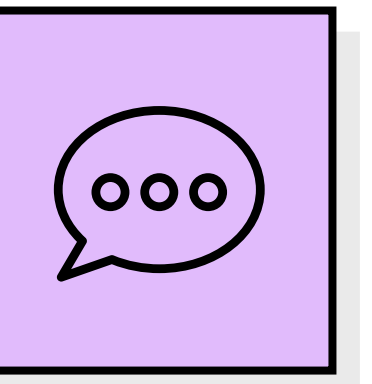
I can alert my parents with this...

CHILD MISSING HAS DRASTICALLY DROPPED THIS YEAR



What do they SEE?

What do they see in the marketplace?
What do they see in their immediate environment?
What do they see others saying and doing?
What are they watching and reading?

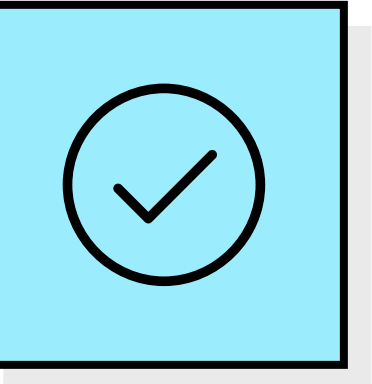


What do they SAY?

What have we heard them say?
What can we imagine them saying?

Create a tech to provide safety for my child

I need a tech to keep my eyes over my disabled child



What do they DO?

What do they do today?
What behavior have we observed?
What can we imagine them doing?

Check the batteries

I have to keep it in mutesince I am at school

I have to play Football today will it be safe?

Parents

I have to keep my eyes on my child

Is my child safe?

you dont need your parents to keep their eyes on you always

Woman Security is assured ... So feel free to explore the world

you wont get lost mate.... Your Parents will always find you..

Missing of Children

Kidnapping of Woman

Continuously monitor your child

Can create a geofence to set boundaries for your child

What other thoughts and feelings might influence their behavior?

Will my friends say something???

What if I lost my device??