



HEAR?

what does (s)he
What friends say
What the boss says
What influencers say

Friends opinion:
Spray at the right
time ,right place-
right time

Influencers says;
It's shouldn't just
be useful for you

It's should be
beneficial for
everyone

Framework:
We are using
Django
framework

Web browser
- chrome,
edge or
firefox

THINK & FEEL?

what does (s)he
What really counts
Major preoccupations
Worries & aspirations

It purely
cloud
based

In this project we
are going to design
aggregator web
app using
framework

You can save
your time and
update yourself
with fact news

SEE?

what does (s)he
Environment
Friends
What the market offers



SAY & DO?

what does (s)he
Attitude in public
Appearance
Behaviour towards others

Database -
SQL or
sqlite

PAINS

fears
frustrations
obstacles

Website
collision

Networking
issue,

Secure live
data

It can be
updated
automatically
cross platform
compatability

GAINS

"wants"/needs
measures of success
obstacles