Empathy Map

EMPATHY MAP

Identifying stakeholder behaviour

Project name:		Stakeholder:		Day	Month / Year
Designed for:		Designed by:		Version	

what does (s)he
THINK & FEEL?

What really counts
Major preoccupations
Worries & aspirations

Now a days fake news were spread fastly then the fact news

Our web app going to filter the fact news from the all over stuffs

In this ptoject we are going to design aggregator web app using framework

It purely cloud based

You can save your time and update yourself with fact news

what does (s)he
HEAR?

What friends say
What the boss says
What influencers say

Influencers says; It's shouldn't just be useful for you

It's should be beneficial for everyone

Friends opinion: Spray at the right time ,right place- right time

The technology needs to be easy to use of it to actually reduce the rate of fake news

what does (s)he
SEE?

Environment
Friends
W hat the market offers

what does (s)he
SAY & DO?

Attitude in public
Appearance
Behaviour towards others

Framework: We are using Django framework

Web browser - chrome, edge or firebox

Database - SQL or sqlite

PAINS

fears
frustrations
obstacles

Website collision

Networking issue,

Secure live data

It can be updated automaticaly cross platform compatablity

GAINS

"wants"/needs
measures of success
obstacles

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EVENT DESIGN USING THE EVENT CANVAS™ METHODOLOGY
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Source: adapted from XPLANE