

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

() 10 minutes to prepare 1 hour to collaborate

2-8 people recommended

Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going. ① 10 minutes Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

PROBLEM

♠ 5 minutes

Food is crucial for human life and has been the subject of numerous healthcare conventions. Nowadays, modern dietary assessment and nutrition analysis tools allow more options to help people understand their daily eating habits, investigate nutrition trends and maintain a healthy det. Nutritional analysis is the method of

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nutrition trends and maintain a healthy det. Nutritional analysis is the method of determining the nutritional composition of flood. It is a critical apacet of analysis chemistry that offers information about the contential composition, processing, the content and anotel which is used for chemical composition, processing, be to content a model which is used for clearlying the riting depending on the many features like color, shape, testure etc. Here the user can capture the photographs of different rutur and them he image will be provided to the trained model. The model examines the image and identifies the nutrition depending on the fruit's as (Gupp. Fige. Protein, Calories).

Key rules of brainstorming To run an smooth and productive session Stay in topic. Encourage wild ideas. Defer judgment. Listen to others.

NEERAJ.D

Write down any ideas that come to mind that address your problem statement.

MADHAVAN.M

NANDHINI.S

MEHA V.S

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

♠ 20 minutes

NUTRITIONAL

FITNESS BLOGS. MEAL KIT DELIVERY SERVICE.

WORKOUT

PROGRAMS

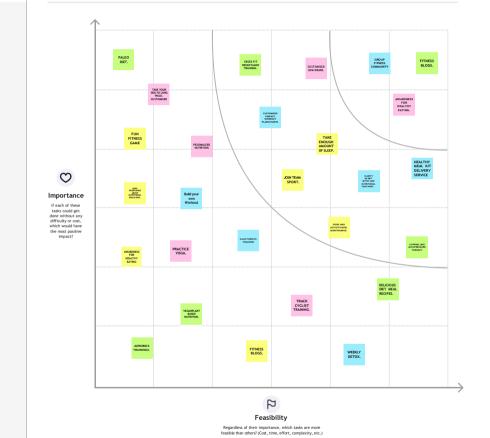


4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes



them in the loop about the outcomes of the session.

Quick add-ons

After you collaborate

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or Open the template →

You can export the mural as an image or pdf to share with

members of your company who might find it helpful.

Share a view link to the mural with stakeholders to keep

Customer experience journey map Understand customer needs, motivations, and

obstacles for an experience. Open the template →

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template →

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