

Ideation Phase

Brainstorm & Idea Prioritization Template


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| Date | 19 September 2022 |
| Team ID | PNT2022TMID43434 |
| Project Name | Project – AI powered Nutrition Analyzer for Fitness Enthusiasts |
| Maximum Marks | 4 Marks |

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended

➔ Before you collaborate
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.


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1 Define your problem statement
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run an smooth and productive session

- 🗣️ Stay in topic.
- 💡 Encourage wild ideas.
- ⏸️ Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

N. Kaviya

Nutrition may also increase muscle recovery

Health and fitness tips are given

Nutrition reduces inflammation

Helps to stop using supplements

Natural growth can be attained

D. Rokhaya Sulthana

It acts as your personal assistant

It is also perfect for a vegan

It provides nutrition information about more health issues about our diet

Acts as your dietitian

K. Alagukrishnan

Makes us aware of what we are eating

Can act as your companion in eating healthy foods

Encourages healthy lifestyle

Increases the nutrition value of our diet

Nathir Ahamed

Better way to focus on your diet and nutrients

Increases the nutrition value of our diet and nutrients

If you did not find your diet right, it reminds you

Provides some alternatives to some unhealth foods

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Based on nutrients

Health and fitness tips are given

Encourages healthy lifestyle

Makes us aware of what we are eating

Based on intakes

If you did not meet your daily intake of nutrition, it reminds you

Increases the nutrition value of our diet and nutrients

Better way to focus on your diet and nutrients

Based on supplements

Provides some alternatives to some unhealth foods

Helps to stop using supplements

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

