

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS Citizens who are in need of external support to take care of themselves for medical assistance .	6. CUSTOMER CONSTRAINTS CC Accurate measuring for the time. Limited usage for only pill and capsules drug dosage. Control of energy saving devices.	5. AVAILABLE SOLUTIONS AS The solution of this sophistication is supplemented by the development of an advanced technology supported pill dispenser called the GSM based automatic call dispenser .	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS J&P This Application helps the patient to remind medicine through voice assistance . It helps the user to do their daily routine without seeking help from other people.	9. PROBLEM ROOT CAUSE RC Side-effects affecting thinking anxiety. Examples include zolpidem and lorazepam (brand names Ambien and Ativan , respectively). These drugs can increase fall risk, or can provoke confusion. Geriatricians commonly recommending stopping or reducing the dosage of these drugs. For more information about four types of medication that affect memory.	7. BEHAVIOUR BE The patient need to update the information about their medication, life routines to the application	Focus on J&P, tap into BE, understand RC
Identify strong TR & EM	3. TRIGGERS TR People simply forget , skip or stop taking their medications ... which leads to non adherence . Trigger helps people to integrate healthy behavior by using technology in a very simple way	10. YOUR SOLUTION SL Building a reliable technology that can address all the customer needs while being reliable and secure ensuring efficient functioning.	8. CHANNELS of BEHAVIOUR CH The data stored in the Application can be access with the help of internet	Identify strong TR & EM

	<p>4. EMOTIONS: BEFORE / AFTER</p> <p>Despite effective treatments , depression may often un recognize and untreated . 2,3 many persons in the community with depression see a general physician . so primary care setting is pivotal when considering how to optimize the treatment for depression and others forms of emotional distress in the community</p>			
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