



Airlines Data Analytics for Avaition Industry

NALAIYA THIRAN PROJECT BASED LEARNING ON PROFESSIONALREADLINESS FOR INNOVATION, EMPLOYNMENT AND ENTERPRENEURSHIP

A PROJECT REPORT

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AIRLINE DATA ANALYTICS FOR AVAITION INDUSTRY

INTRODUCTION

• Project Overview :

- Users create multiple analytical graphs/charts/Visualizations.
- Using the Analytical Visualizations, build the required Dashboard(s).
- Saving and visualizing the final dashboard in the IBM Cognos Analytics.

PURPOSE

To provide better Airline and AirPort services and to avoid delays in Air Travel acrossdifferentlocations at Municipality level. The aim is to provide airports, airlines, and the travelling public with a neutral, third-party view of which airlines are delivering on their promise to get passengers from Point A to Point B on-time.

• LITERATURE SURVEY:

Existing problem :

The airport codes may refer to either the IATA airport code, a three-letter code that is used in passenger reservation, ticketing and baggage-handling systems, or the ICAO airport code which is a four-letter code used by ATC systems and for airports that do not have an IATA airport code.

• References :

- 1. Data Science And Analytics In Aviation(2020): Authors: Sai-Ho-Chung, Hoi-Lam-ma
- 2. Data Analytics for Air Travel Data(2021): Authors: Haiman Tian, Yudong Tao
- Topological Data Analysis For Aviation Applications(2018): Authors: Max Z. Li, Megan
- S. Ryerson and Hamsa Balakrishnan
- Operational Efficiency Versus Financial Mobility In The Global AirlineIndustry(2015):Author:Hoi-Lam-ma

• An Evaluation Of The Operational Performance And Profitability Of TheU.S.Airlines(2021): Author:Emillio Collar

• Problem Statement Definition:

To identify and manage many people traveling this summer, they are noticing first –hand that airlines are facing major challenges, including numerous flight cancellations and delays.

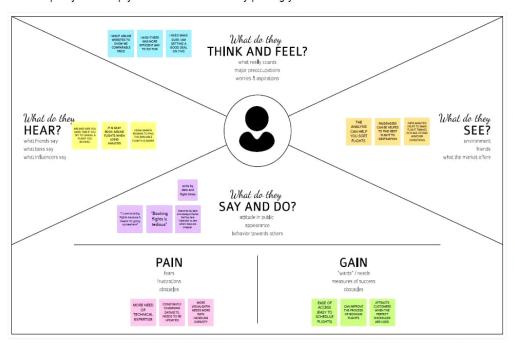
• IDEATION & PROPOSED SOLUTION :

• Empathy Map Canvas:

Empathy Map Canvas

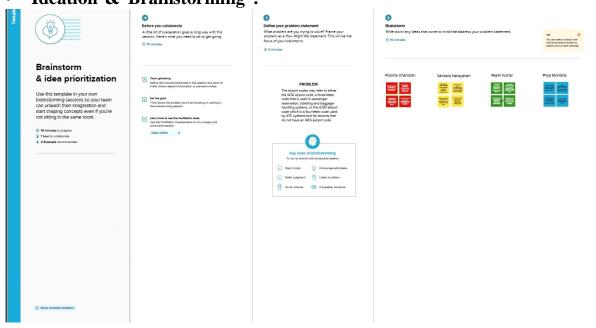
Gain insight and understanding on solving customer problems.

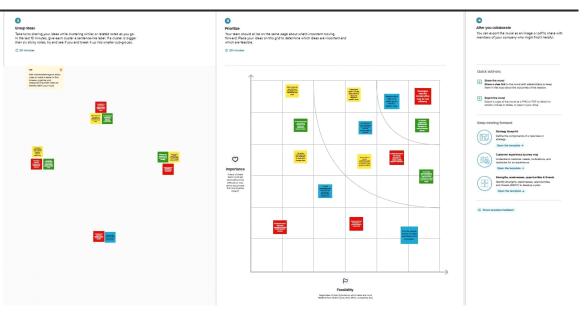
Build empathy and keep your focus on the user by putting yourself in their shoes.



Share your feedback

• Ideation & Brainstorming:





Proposed Solution :

S.No.	Parameter	Description
1.	Problem Statement	With the growing demand
	(Problem to be solved)	for air transportation and the
		limited ability to increase

		capacity at some key points in the air transportation system, there are concerns that in the future the system will not scale to meet demand. This situation will result in the generation and the propagation of delays throughout the system, impacting passengers' quality of travel and more broadly the economy.
2.	Idea / Solution description	 Understanding traveler demand for specific city pairs and pricing flights can be done using data analytics project. Airlines use this biometric technology as a boarding option. The equipment scans travelers' faces and matches them with photos stored in border control agency databases. These can be handled with the aforementioned project.
3.	Novelty / Uniqueness	The ultimate benefits of big data analytics include timely responses to current and future market demands, improved planning and strategically aligned decision making, as
		well as crystal clear comprehension and monitoring of all main performance drivers relevant to the airline industry. • Due to the use of smart data analytics, passengers

		will avoid many issues with
		•
		baggage tracking. While
		radio-frequency identification
		prevents mishandling the
		baggage, predictive analysis
		assists inimproving the
		predictability
		of fleet reliability.
4.	Social Impact / Customer	Data analytics helps the
	Satisfaction	industry to understand
		customers' preferences and
		other maintenance issues.
		For instance, analysis of
		ticket booking helps the
		industry to target the
		customers with
		personalized offers while
		optimizing the price in real-
		time using predictive
		analysis techniques. As a
		result, by gathering
		meaningful data, airlines
		can fetch more bookings in
		the given timeframe.
5.	Business Model (Revenue	Business models
	Model)	innovation in airlines can
		contribute to the creation of
		value, competitive advantage
		and profitability with new
		possibilities of action.
		A revenue model is a
		blueprint that shows how a
		startup business will earn
		revenue or gross income
		from its standard business
		operations, and how it will
		pay for operating costs and
		expenses.
6.	Scalability of the Solution	The Cloud Cognos
		Analytics is not only for

particular
organization/governments.
Aviation industry acting
under international, domestic
or private are also getting
satisfied with the aviation
data analyzing process
provided as per
their needs.

• Problem Solution fit:

• REQUIREMENT ANALYSIS : Functional Requirements:

Following are the functional requirements of the proposed solution.

FR No.	Functional Requirement (Epic)	Sub Requirement (Story / Sub-Task)
FR-1	customer Registration	customer can make Registeration through Gmail
FR-2	User Confirmation	After the Registeration the customer will get confirmation through mail.
FR-3	Visualizing data	User can visualize the Regular trends of delay of flights Using IBM cognos Analytics
FR-4	Generating Report	User can view the flight delay report

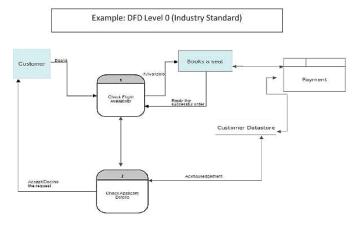
Non-functional Requirements:

Following are the non-functional requirements of the proposed solution.

FR No.	Non-Functional Requirement	Description
NFR-1	Usability	The application will have a simple and user-friendly graphical interface. Users will be able to understand and use all the features of the application easily. Any action has to be performed with just a few clicks
NFR-2	Security	The main security concern is for users account hence proper login mechanism should be used to avoid hacking. The organization system should not disclose personal information of users and other organization details to public.
NFR-3	Reliability	When the system is disconnected or frozen due to over access at the same time, it should save all the process of the users made up to the point of abnormal happenings.
NFR-4	Performance	The system should require a fair amount of speed especially while browsing through the catalogue.
NFR-5	Availability	The system shall be available 24 hours a day 7 days a week. User can access at anytime.
NFR-6	Scalability	Large Number of users can access the website

• PROJECT DESIGN:

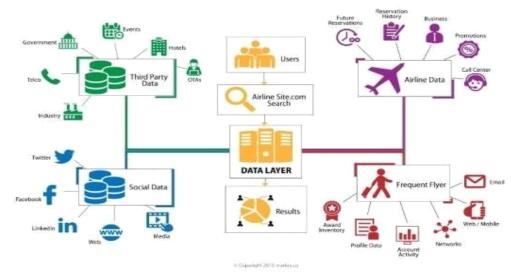
 Data Flow Diagrams:
 A Data Flow Diagram (DFD) is a traditional visual representation of the information flows within a system. A neat and clear DFD can depict the right amount of the system requirement graphically. It shows how data enters and leaves the system, what changes the information, and where data is stored.



The Deliverable shall include the architectural diagram as below and the information as per the table 1 & table 2.

Example:

Airline Data Analytics For Aviation Industry



Solution & Technical Architecture:

User Stories :

Use the below template to list all the user stories for the product.

User Type	Functional Requirement (Eplc)	User Story Number	User Story / Task	Acceptance criteria	Priority	Release
Customer (Web user)	Registration	USN-1	As a user, I can register for the application by entering my email, password, and confirming my password.	I can access my account / dashboard	High	Sprint-1
		USN-2	As a user, I will receive confirmation email once I have registered for the application	I can receive confirmation email & click confirm	High	Sprint-1
		USN-3	As a user, I can register for the application through Gmail.		Medium	Sprint-1
	Login	USN-4	As a user, I can log into the application by entering email & password.	I can get to access my web portal	High	Sprint-1
	Dashboard	USN-5	As a user, I can get to know what my dashboard consists of.	I can my details of my registration.	Low	Sprint-2
Customer Care Executive	Organization	USN-6	The organization which owns this airplane analysis system will enable the option to customers to reach out the organization if they have any problem with the organization's system of customer interaction or airplane issues- delay, landing in a different location	The customer care workers will help out the customers in trouble.	High	Sprint-1
Administrator	Administration	USN-7	The organization takes in-charge of the administrative policies of different departments like: • registration • flight booking • delay visualization • generation of delay report	As an administrator, confirmation of user while registration is done.	High	Sprint-1

· PROJECT PLANNING & SCHEDULING:

• Sprint Planning & Estimation:

Project Tracker, Velocity & Burndown Chart: (4 Marks)

Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date (Actual)
Sprint-1	20	6 Days	24 Oct 2022	29 Oct 2022	12	29 Oct 2022
Sprint-2	20	6 Days	31 Oct 2022	05 Nov 2022	12	05 Nov 2022
Sprint-3	20	6 Days	07 Nov 2022	12 Nov 2022	12	12 Nov 2022
Sprint-4	20	6 Days	14 Nov 2022	19 Nov 2022	12	19 Nov 2022

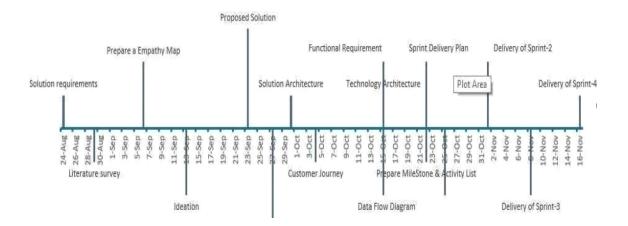
Velocity:

Imagine we have a 10-day sprint duration, and the velocity of the team is 20 (points per sprint). Let's calculate the team's average velocity (AV) per iteration unit (story points per day)

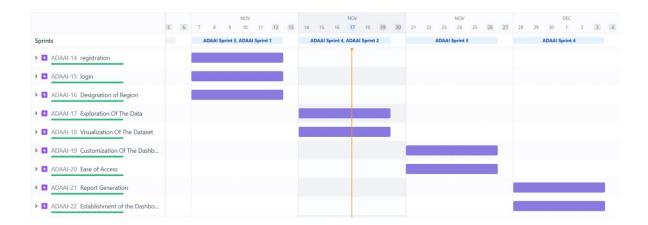
Average velocity=Sprint duration / velocity=12/6=2

• Sprint Delivery Schedule:

A milestone schedule, or milestone chart, is a timeline that uses milestones to divide aproject schedule into major phases. A milestone chart is a way to visualize the most important steps of our project. Each milestone the team achieves brings us closer to completing the project. As a result, milestones provide a sense of accomplishment and show the team how the work they're doing contributes to the overarching project objective.



• Reports from JIRA:



• WORKING WITH THE DATASETS AND DATA VISUALISATION:

Working With The Dataset:

- Understand the Dataset
- Load the Dataset
- Perform Joins of the Dataset tables

Understanding The Dataset:

The data can be downloaded from the Links:

- <u>AirStats</u> HYPERLINK "https://www.kaggle.com/patrasaurabh/airstats-data-on-airports-around-the-world"_ HYPERLINK
 - "https://www.kaggle.com/patrasaurabh/airstats-data-on-airports-around-the-world"<u>data</u> HYPERLINK "https://www.kaggle.com/patrasaurabh/airstats-data-on-airports-around-the-world"_ HYPERLINK
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• Resources HYPERLINK "https://www.flightstats.com/v2/resources/coverage-data" HYPERLINK "https://www.flightstats.com/v2/resources/coverage-data" HYPERLINK "https://www.flightstats.com/v2/resources/coverage-data" HYPERLINK "https://www.flightstats.com/v2/resources/coverage-data" data

Airports.csv

#	Field Name	Data Type
1	id	Int
2	ident	Text
3	type	Text
4	name	Text

5	latitude_deg	Geo
6	longitude_deg	Geo
7	elevation_ft	int
8	continent	Text
9	iso_country	Text
10	iso_region	Text
11	municipality	Text
	scheduled_servi	
12	ce	Boolean
13	gps_code	Text
14	iata_code	Text
15	local_code	Text
16	home_link	Text
17	wikipedia_link	Text
18	keywords	Text

Countries.csv

#		
	Field Name	Type
1	id	Int
2	code	Text
3	name	Text
4	continent	Text
5	wikipedia_link	Text
6	keywords	Text

• Regions.csv

#	Field Name	Туре
1	id	Int

2	code	Text
3	local_code	Text
4	name	Text
5	continent	Text
6	iso_country	Text
	wikipedia_li	
7	nk	Text
8	keywords	Text

DATASET LINK:

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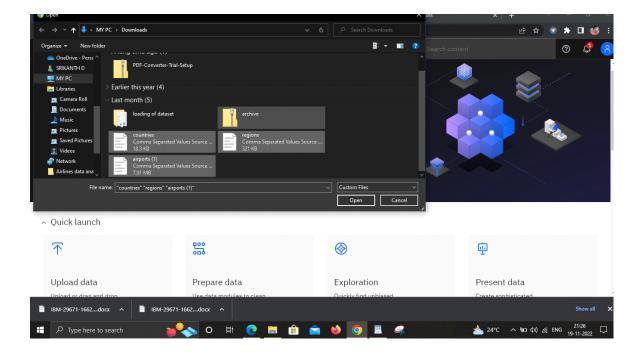
around-the-world" HYPERLINK "https://www.kaggle.com/patrasaurabh/airstats-data-on-

Loading Of Dataset

Before you build a view and analyze your data, you must first connect the data to IBM Cognos. Cognos supports connecting to a wide variety of data, stored in a variety of places.

The data might be stored on your computer in a spreadsheet or a text file, or in a big data, relational, or cube (multidimensional) database on a server in your enterprise.

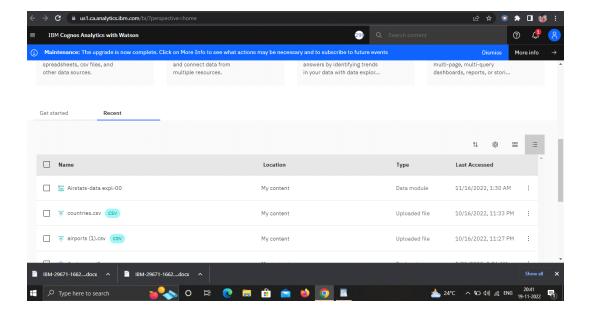
In our case, we will be using a spreadsheet or text file for making our analysis.



Data Preparation:

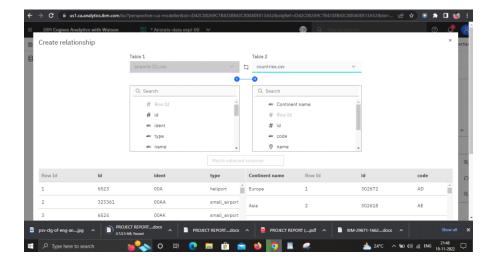
Data Preparation.

- Validate all the tables airports, countries, regions
- Create calculated field Continent Name using the codes.



Joining Of Tables:

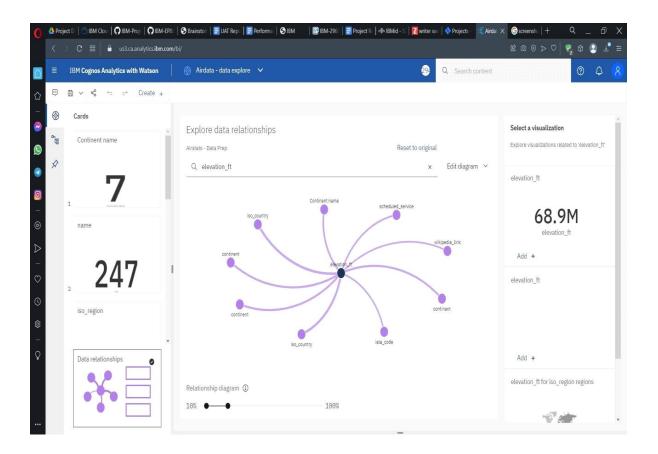
Joining of Tables Airports, Countries and Regions with the related columns.



Exploration Of Data:

• Explore from data directly or via an existing asset in a Dashboard or Story.

- Leverage advanced analytics in an accessible way, opening the door for any user tosurface compelling new insights.
- Interact with contextual recommendations that guide users to greaterunderstanding of their data.
- Start exploring immediately with an intuitive, natural language tool that lowers thebarriers to entry for the world of analytics.



Data Visualization:

Using the given dataset, we plan to create various graphs and charts to highlight the insightsand visualizations.

Representation Of Flight Count By Categories :

Representation of Flight Count by Categories.

- Pie Chart Continent-wise No. of Flights.
- Packed Bubble Chart Continent wise No. of Flights by Type Colored with Type. 3. Continent List Filter.
- 4.Top 10 Countries by Flights.



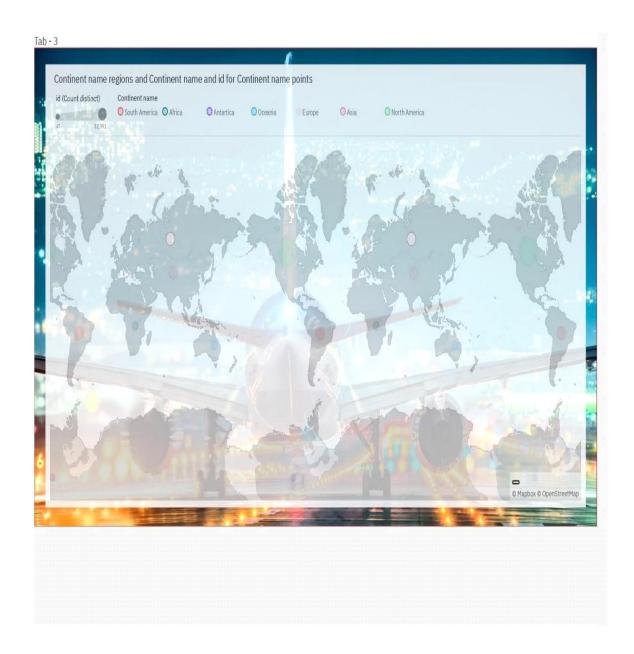
No Of Flights By Countries , Regions And Airports :

- Build the Summary Cards showing the
- Number of Countries, Number of distinct Regions, Number of Airports and Number of Municipalities
- Build the number of Airports by Countries using a Column Chart
- Build a Waterfall-Chart showing the number of Airports by Continents.



Continent Wise Count Of Airports Using Geo Map:

Geo-Map - Continent-wise No. of flights.

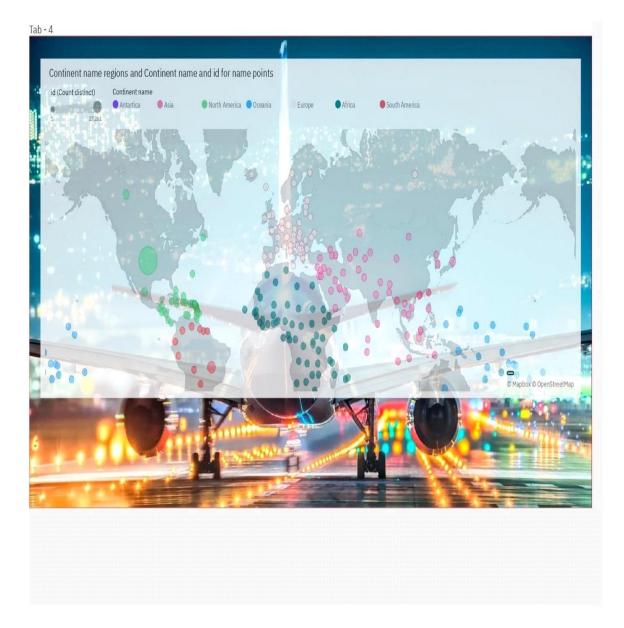


Country Wise Airports With

Types :1.Geo-Map - Country-wise

No. of flights 2.Continent Filter

3.Flight-Type filter



Dashboard showing count of flights by Types, Countries and Continents:

- Column-Chart No of Airports by Type
- Hierarchy Bubble Chart Region-wise Different Types of Airports
- Packed bubble Chart Municipality-wise No. of Airports
- Bar Chart Continent-wise No of Airports



• TESTING:

• Test Cases:

Test	Feature	Component	Tes	st	Steps	То	Expected	Actual	Status
case ID	Туре		Scenario		Execute		Result	Result	
LoginPage	Functional	Home	Verify		1.Enter		Login/Sig	Working	Pass
_TC_001		Page	user	is	URL	and	nup	as	
			able	to	click	go	popup	expected	
			see	the	2.Click	on	should		
			Login/S	Sign	My		display		
			up pop	up	Accoun	t			
			when	•	dropdov	wn			
			user		button				

			clicked	on	3.Ve	erify					
			Му		logi	n/Sir	ng				
			account		up	pop	oup				
			button		disp	laye	ed				
					or n	ot					
LoginPage	UI	dashboa	verify		1.Ai	rsta	t	requi	red	working	pass
_TC_002		rd page	user	is	das	hboa	ard	visua	lisat	as	
			able	to	will		be	ion	will	expected	
			see		disp	laye	ed.	be			
			airport		2.C	heck	cif	displa	ay		
			report	in	eac	h	tab	ed	on		
			dashboa	3	can	able	e to	the			
			rd page		acc	ess.		dash	boa		
					3.C	ick	on	rd			
					the						
					requ	uirec	1				
					data	set.					
					4.0	Btaiı	n				
					the	repo	ort				

• User Acceptance Testing :

Defect Analysis:

This report shows the number of resolved or closed bugs at each severity level, and how they were resolved.

Resolution	Severity 1	Severity 2	Severity 3	Severity 4	Subtotal
By Design	10	4	2	3	20
Duplicate	1	0	3	0	4
External	2	3	0	1	6
Fixed	11	2	4	20	37
Not Reproduced	0	0	1	0	1
Skipped	0	0	1	1	2
Won't Fix	0	5	2	1	8
Totals	24	14	13	26	77

Test Case Analysis:

This report shows the number of test cases that have passed, failed, and untested

Section	Total Cases	Not Tested	Fa il	Pa ss
Print Engine	7	0	0	7
Client Application	51	0	0	51
Security	2	0	0	2
Outsource Shipping	3	0	0	3
Exception Reporting	9	0	0	9
Final Report Output	4	0	0	4
Version Control	2	0	0	2

• RESULTS:

PerforMetrics

Model Performance Testing:

Project team shall fill the following information in model performance testing template.

S.No.	Parameter	Screenshot / Values
1.	Dashboard design	No of Visulizations / Graphs - 18
2.	Data	It shows the output when any of the dataset is selected.
	Responsiveness	
3.	Utilization of Data	Various filter methods were used to filter the dataset
	Filters	values like sort,top or bottom,format data etc,
4.	Effective User Story	No of tabs Added - 5
5.	Descriptive Reports	No of Visulizations / Graphs -18

• ADVANTAGES & DISADVANTAGES:

advantages:

- It improves the average turnaround time needed to cater to market trends
- Properly implemented data modules help flight operators bag more customers and profits

- Predictive analytics is the key to preparing for future crises and put a mitigation plan inplace
- It helps businesses make data-backed and more informed policy decisions
- Not just sales and customer service, data analytics play a vital role in flight operationsandmaintenance too

disadvantages:

- Air transport is a costly service. Its operational costs are too high. Middle class and poor people can not affect its cash.
- Air transport is prone to accidents. A small mistake can be very dangerous for passengers. Hijacking of planes is easily possible.
- For creating aviation facilities, huge investments are required. The cost of aero planes, construction and maintenance of aerodromes and control mechanism needs a capital expenditure.

· CONCLUSION:

Flight delays are a major problem in civil aviation. They incur direct and indirect costs, such as maintenance at the gate, extra fees forcrew, food service, and lodging. They also affect passenger satisfaction. Flight delay is inevitable and it plays an important role inboth profits and losses of the airlines. An accurate estimation of flight delay is critical for airlines because the results can be applied to increasecustomer satisfaction and the incomesof airline agencies. So, the prediction and analysis of flight delays are of great significance to airlines, passengers, and airports. Predicting delays will help an airport to adjust resourceallocations, quickly analyse the causes, and take measuresto reduce or eliminate delays.

Therefore, It delivers a well-friendly graphical UI and gives a proper delay rate to the users.

12 FUTURE SCOPE:

To illustrate, airlines bear high costs due to delays and cancellations that include expenses on maintenance and compensations to travellers stuck in airports. With nearly 30 % of the total delay time caused by unplanned maintenance, predictive analytics applied to fleettechnical support is a reasonable solution.

13.APPENDIX:

Source Code:

Source code for Login Page:

```
<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Login Form</title>
    <link rel="stylesheet" href="style.css">
    <link rel="stylesheet" href="C:\Users\PC\OneDrive\Desktop\style.css" />
</head>
<body>
    <div class="wrapper">
        <header>Login Form</header>
                  action="https://zesty-duckanoo-d543d0.netlify.app/">
        <form
            <div class="field email">
                <div class="input-area">
                     <input type="text" placeholder="Email Address">
                    <i class="icon fas fa-envelope"></i></i>
                    <i class="error error-icon fas fa-exclamation-</pre>
circle"></i>
</div>
```

```
<div class="error error-txt">Email can't be blank</div>
            </div>
            <div class="field password">
                <div class="input-area">
                    <input type="password" placeholder="Password">
                    <i class="icon fas fa-lock"></i></i>
                    <i class="error error-icon fas fa-exclamation-</pre>
circle"></i>
</div>
<div class="error error-txt">Password can't be blank</div>
            </div>
            <div class="pass-txt"><a href="#">Forgot password?</a></div>
            <input type="submit" value="Login">
        </form>
        <div class="sign-txt">Not yet member? <a href="#">Signup
now</a></div>
    </div>
    <script src="script.js"></script>
</body>
</html>
Source code for Dashboard page:
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="utf-8">
  <meta content="width=device-width, initial-scale=1.0" name="viewport">
  <title>AIRSTATS DASHBOARD</title>
  <meta content="" name="description">
```

```
<meta content="" name="keywords">
  <!-- Favicons -->
  <link href="assets/img/favicon.png" rel="icon">
  <link href="assets/img/apple-touch-icon.png" rel="apple-touch-icon">
  <!-- Google Fonts -->
  k
href="https://fonts.googleapis.com/css?family=Open+Sans:300,300i,400,4
00i,600
,600i,700,700i|Montserrat:300,400,500,700"rel="stylesheet">
  <!-- Vendor CSS Files -->
  <link href="assets/vendor/aos/aos.css" rel="stylesheet">
  link
href="assets/vendor/bootstrap/css/bootstrap.min.cs
s"rel="stylesheet">
  <link href="assets/vendor/bootstrap-icons/bootstrap-icons.css"</pre>
rel="stylesheet">
  link
            href="assets/vendor/glightbox/css/glightbox.min.css"
rel="stylesheet">
  <link href="assets/vendor/swiper/swiper-bundle.min.css" rel="stylesheet">
  <!-- Template Main CSS File -->
  <link href="assets/css/style.css" rel="stylesheet">
  <!--
  • Template Name: NewBiz - v4.9.1
  • Template URL: <a href="https://bootstrapmade.com/newbiz-bootstrap-">https://bootstrapmade.com/newbiz-bootstrap-</a>
business-template/
  • Author: BootstrapMade.com
  • License: <a href="https://bootstrapmade.com/license/">https://bootstrapmade.com/license/</a>
  ______
                                                                   -->
</head>
<body>
  <!-- ===== Header ====== -->
  <header id="header" class="fixed-top d-flex align-items-center">
    <div class="container d-flex justify-content-between">
```

```
<div class="logo">
        <!-- Uncomment below if you prefer to use an text logo -->
        <h1><a href="index.html">Airlines Data Analytics for Avaition
Industry</a></h1>
      </div>
      <nav id="navbar" class="navbar">
        <111>
          <a class="nav-link scrollto active"</li>
          href="#hero">Home</a>
          <a class="nav-link"
scrollto"
href="#services">Dashboard</a>
          <a class="nav-link scrollto" href="#contact">Contact</a>
        <i class="bi bi-list mobile-nav-toggle"></i></i>
      </nav><!-- .navbar -->
   </div>
  </header><!-- #header -->
 <!-- ===== Hero Section ====== -->
 <section id="hero" class="clearfix">
  <div class="container" data-aos="fade-up">
    <div class="hero-img" data-aos="zoom-out" data-aos-delay="200">
      <img src="assets/img/hero-img.svg" alt="" class="img-fluid">
    </div>
    <div class="hero-info" data-aos="zoom-in" data-aos-delay="100">
      <h2>AIRLINES<br><span>DATA ANALYTICS</span><br>FOR AVIATION
INDUSTRY</h2>
      <div>
        <a href="#services" class="btn-services scrollto">View
       Dashboard</a>
      </div>
```

```
</div>
  </div>
</section><!-- End Hero Section -->
  <main id="main">
    <!-- ===== Services Section ====== -->
   <section id="services" class="section-bg">
      <div class="container" data-aos="fade-up">
        <header class="section-header">
         <h3>AIRSTATS ANALYSIS DASHBOARD</h3>
         <iframe
src="https://us3.ca.analytics.ibm.com/bi/?perspective=dashboard&pathRe
my folders%2FAIR%2BSTATS%2BDASHBOARD&closeWindowOnLastView=true&ui
_ap
pbar=false&ui_navbar=false&shareMode=embedded&action=view&
mod e=dashboard&subView=model0000018447f5966e 00000002" width="1300"
height="1000" frameborder="0" gesture="media" allow="encrypted-media"
allowfullscreen="">
         </iframe>
        </header>
      </div>
     </section><!-- End Services Section -->
    <!-- ===== Contact Section ====== -->
    <section id="contact">
      <div class="container-fluid" data-aos="fade-up">
        <div class="section-header">
         <h3>Contact Us</h3>
        </div>
        <div class="row">
         <div class="col-lg-6">
            <div class="row">
              <div class="col-md-5 info">
               <i class="bi bi-geo-alt"></i></i>
```

```
GCE TLY
              </div>
              <div class="col-md-4 info">
                <i class="bi bi-envelope"></i></i>
                https://github.com/capnpeace.com
              </div>
          </div>
        </div>
      </div>
   </section><!-- End Contact Section -->
 </main>
  <!-- End #main -->
  <a href="#" class="back-to-top d-flex align-items-center justify-content-</pre>
center"><i class="bi bi-arrow-up-short"></i></a>
  <!-- Vendor JS Files -->
  <script
           src="assets/vendor/purecounter/purecounter_vanilla.js"></script</pre>
  <script src="assets/vendor/aos/aos.js"></script>
  <script
           src="assets/vendor/bootstrap/js/bootstrap.bundle.min.js"></scri</pre>
 pt>
  <script src="assets/vendor/glightbox/js/glightbox.min.js"></script>
  <script src="assets/vendor/isotope-</pre>
  layout/isotope.pkgd.min.js"></script>
  <script src="assets/vendor/swiper/swiper-bundle.min.js"></script>
  <script src="assets/vendor/php-email-form/validate.js"></script>
  <!-- Template Main JS File -->
  <script src="assets/js/main.js"></script>
</body>
</html>
```

GitHub & Project Demo Link:

Github <u>repositories</u> HYPERLINK "https://github.com/capnpeace?tab=repositories"_:

https://github.com/IBM-EPBL/IBM-Project-44420-1660724624