

IBM Cognos Analytics with Watson

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Selected sources / 50_Startups.csv

Navigation pane:

- 50_Startups.csv
 - R&D Spend
 - Administration
 - Marketing Spend
 - State
 - California
 - Florida
 - New York
 - Profit

Profit by R&D Spend colored by State

State: California, Florida, New York

Profit (Sum)

Marketing Spend (Sum)

R&D Spend

Fields:

- Bars
 - R&D Spend
- # Length* Required field
 - Marketing Spend
- # y-start
 - Target

California

Marketing Spend: 67,62,349.47

Profit: 38,41,622.84

15,505.73

27,892.92

44,069.95

61,136.38

65,605.48

73,994.56

78,013.11

91,992.39

1,01,913.08

1,23,334.08

1,42,107.34

1,65,349.2

0 1,00,000 3,00,000 5,00,000 7,00,000 9,00,000

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Search content

Analytics

Details

Fields

Properties

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Analytics

Details

Fields

Properties

Selected sources /

50_Startups.csv

Search

Navigation paths

50_Startups.csv

- R&D Spend
- Administration
- Marketing S
- State
 - California
 - Florida
 - New York
- Profit

State by Marketing Spend, Administration and R&D Spend

Marketing Spend - Administration - R&D Spend

- 2,10,797.67 | 1,67,693.92 | 46,4...
- 91,131.24 | 1,15,641.28 | 61,994...
- 88,218.23 | 1,52,701.92 | 20,229...
- 88,218.23 | 1,52,701.92 | 61,136...
- 1,64,470.71 | 84,710.77 | 27,892...
- 2,05,817.64 | 86,047.44 | 46,014...
- 2,05,817.64 | 85,047.44 | 20,229...
- 35,534.17 | 1,27,382.3 | 46,505...

California

Florida

New York



Fields

Segments*

Marketing Spend

Administration

R&D Spend

Click or drag data here

Size*

State

Includes: Californ... Florida, New York

Repeat (column)

State

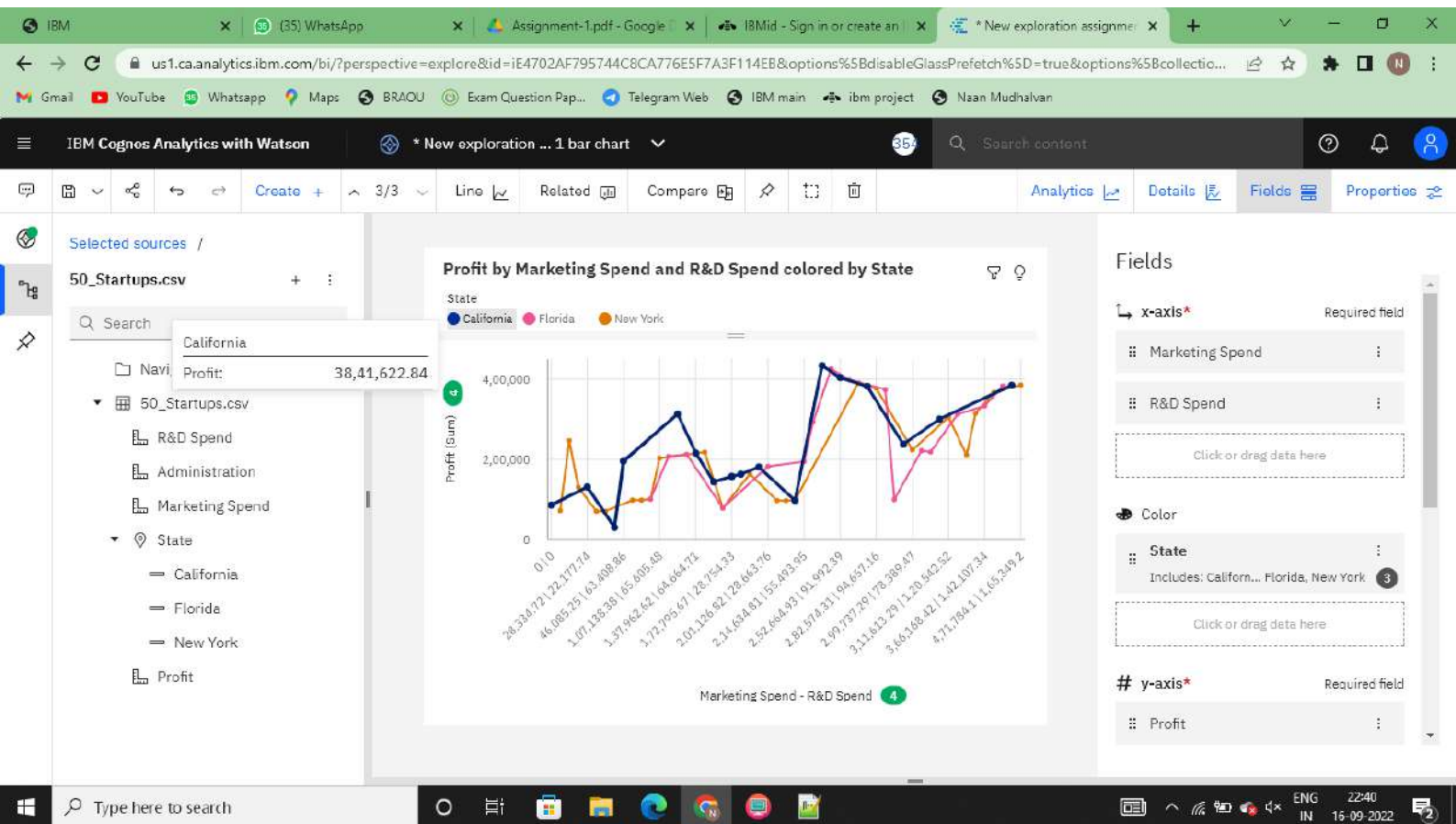
Includes: Californ... Florida, New York

Type here to search

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Search content

AnalyticsDetailsFieldsProperties

Selected sources /

50_Startups.csv

Search

Navigation paths

50_Startups.csv

R&D Spend

Administration

Marketing Spend

State

California

Florida

New York

Profit

R&D SpendAdministrationMarketing Spend to Profit with line width

State

From

R&D Spend - Administration - Mar...

To

Profit

California

Florida

New York

81,229.06

28,734.33

1,18,546.05

1,72...

1,30,425.92

65,200.35

46,406.07

1,67,491.92

2,10...

1,315.46

1,16,016.2

1,52,731.77

1,61,597.7

1,51,377.59

4,43...

96,679.51

87,949.14

73,994.86

1,22,782.78

3,1

1,92,261.03

91,992.39

1,30,490.07

2,36...

89,329.14

64,641.75

1,39,853.16

1,37

1,52,213.77

77,779.83

76,253.86

1,16,667.3

2,98,6...

87,830.96

1,56,125.61

26,764.33

14,68

1,18,846.35

1,72...

91,992.39

1,36,195.07

12,92...

22,177.74

1,04,806.14

28,53...

1,56,187.94

1,125.37

28,754.33

1,18,546.05

1,72...

64,758.98

96,779.52

64,661.71

1,39,853.16

73,994.86

1,22,782.78

3,03...

Fields

From*

Required field

R&D Spend

Administration

Marketing Spend

Click or drag data here

To*

Required field

Profit

Click or drag data here

Line width

State

Type here to search

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The screenshot displays the IBM Cognos Analytics interface. The left sidebar shows the '50_Startups.csv' data source with a tree view of fields: R&D Spend, Administration, Marketing Spend, State, and Profit. The main workspace shows a table titled 'State, Marketing Spend, Profit, R&D Spend and Administration' with 8 rows of data. The right sidebar shows the 'Fields' section with columns for R&D Spend, Administration, Marketing Spend, State, and Profit. The top navigation bar includes 'IBM Cognos Analytics with Watson' and a search bar.

R&D Spend	Administration	Marketing Spend	State	Profit
24,22,612.31	42,96,570.55	67,62,349.47	California	36,41,622.04
27,98,837.27	40,94,296.26	84,60,023.62	Florida	40,21,487.43
28,74,169	47,68,218.39	79,92,614.7	New York	43,97,465.81

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Search content

?

Analytics

Details

Fields

Properties

Selected sources /

50_Startups.csv

+

:

Search

Navigation paths

+

50_Startups.csv

R&D Spend

Administration

Marketing Spend

State

California

Florida

New York

Profit

Marketing Spend

1 Driver

2 Drivers

Combination

Search drivers

Drivers	%
R&D Spend and Administration	71
Profit and Administration	64
Profit and R&D Spend	60

Fields

Target*

Required field

Marketing Spend

Local filters

Click or drag data here

Type here to search

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Selected sources /

50_Startups.csv

Search

Florida

Navigation pane

50_Startups.csv

R&D Spend

Administration

Marketing Spend

State

California

Florida

New York

Profit

State for State regions and State points

State

Florida New York California

United States

Mexico

Cuba

Fields

Regions

Locations*

Required field

State

Includes: Florida, ...w York, California

Click or drag data here

Location color

State

Includes: Florida, ...w York, California

Click or drag data here

Location extrusion height

Click or drag data here

Type here to search

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