



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended



1

## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We Statement. This will be the focus of your brainstorm.

5 minutes



2

## Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

### A.JEBA OFILA

Trace whereabouts and Minimise the Tragedy

GPRS block is activated with SIM card on board

Durability and flexibility

ceaseless Surveillance and instantaneous notification regime

### A.MARIA PRISKA

Real time Monitoring and safety support

Device that measures subterranean distance

Detect the status of the child

Toddlers in hamlet and metropolis can be saved

Understand customer needs, motivations, and obstacles for an experience.

### A.THANGAPUSHPAM

Acquiring location coordinates

Short response time

It gives a sense of assurance and peace of mind to the parents

Information is effortlessly accessible even if we are away from the actual location

### P.NANTHINI

High dependability and data accuracy

Eradicates ambiguity and Pays way for a tech-driven community

instantaneous Message generation

Create unassailable environment

3

## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Toddlers in hamlet and metropolis can be saved

Eradicates ambiguity and Pays way for a tech-driven community

Monitoring by parents via GPS

Information is effortlessly accessible even if we are away from the actual location

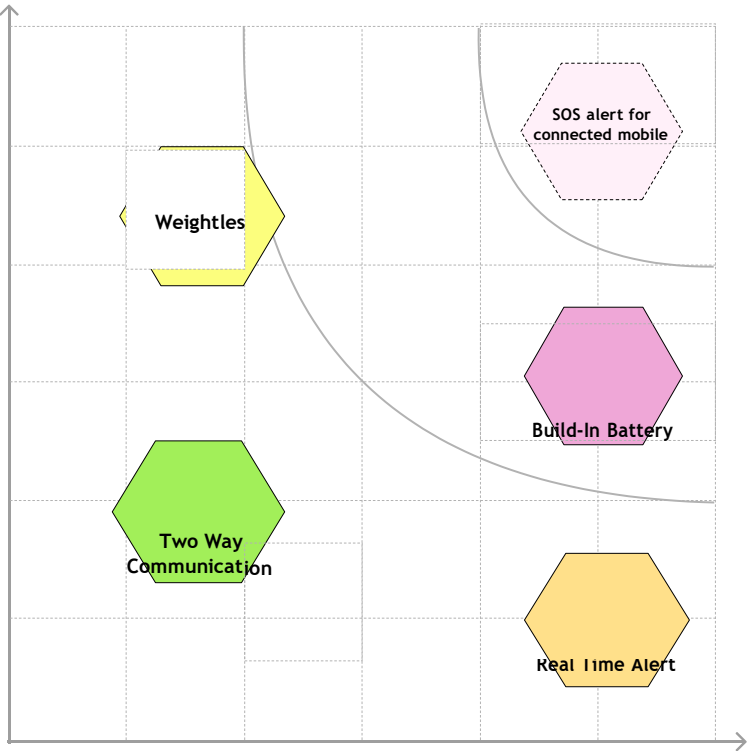
Trace whereabouts and Minimise the Tragedy

4

## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



5

## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons

- Share the mural: Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural: Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

### Keep moving forward

- Strategy blueprint: Define the components of a new idea or strategy. Open the template
- Customer experience journey map: Open the template
- Strengths, weaknesses, opportunities & threats: Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template

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