

# IDEATION PHASE


## BRAINSTORM& IDEA PRIORITIZATION

DATE	19 September 2022
TEAM ID	PNT2022TMID50687
PROJECT NAME	Fertilizer Recommendation System For Disease Prediction
MAXIMUM MARKS	4 Marks

### BRAINSTORM & IDEA PRIORITIZATION:

Conceptualizing gives a free and open climate that empowers everybody inside a group to take part in the imaginative reasoning cycle that prompts critical thinking .Focusing on volume over esteem, out-of-the - box thoughts are gladly received and based upon, and all members are urged to team up, helping each other foster a rich measure of effective fixes.

### Step-1: Group Social event, Cooperation and Select the Issue Explanation



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare  
🕒 1 hour to collaborate  
👥 2-8 people recommended

➔

**Before you collaborate**  
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

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**A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

**C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

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1

**Define your problem statement**  
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

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PROBLEM

How might we [your problem statement]?

**2**

**Key rules of brainstorming**

To run an smooth and productive session

🗣️ Stay in topic.

⏸️ Defer judgment.

🗣️ Go for volume.

💡 Encourage wild ideas.

👂 Listen to others.

👁️ If possible, be visual.

### Step -2: Conceptualize, Thought Posting and Gathering

2

**Brainstorm**

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

**TIP**  
You can select a sticky note and hit the pencil (switch to select2) icon to start drawing!

Amar	Yuktesh	Person 3	Person 4

Person 5	Person 6	Person 7	Person 8

3

**Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

## Step-3: Thought Prioritization

4

**Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

