

## ideation phase

### define problem statement

Open table

|              |                          |
|--------------|--------------------------|
| Date         | 16 october 2022          |
| Team ID      | PNT2022TMID42337         |
| Project name | Plasma donor application |
| Maximum mark | 2 Marks                  |



Open table

| Problem Statement (PS) | I am (Customer)                                  | I'm trying to                                       | But  | Because  | Which makes me feel                  |
|------------------------|--|---|--|--|--------------------------------------|
| PS-1                   | a patient who is in need of plasma for treatment | get and contact a plasma donor who willing to give. | I can't able to find a suitable plasma donor to meet my blood type criterion | of having rare blood type, donor's not many available on my surroundings.  | worry and depressed about my health. |
| PS-2                   | a father   | get plasma for my son who is a 12year kid.          | I am not able to find a suitable donor.                                      | of having long distance from ours place, they could not able to make here. | worry about my kid's health          |