

Define CS, fit into C	<div>1. CUSTOMER SEGMENT(S)<div>CS</div></div> <div>neople living in rural areas</div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div></div> <div>What constraints prevent your customers from taking action or limit their choices of solutions? Only one system is used for specific area and so people may find it hard to recover if any fault occurs, as we need sensor to</div>	<div>5. AVAILABLE SOLUTIONS<div>A</div></div> <div>Which solutions are available to the customers when they face the problem?  or need to get the job done? What have they tried in the past? What pros &amp; cons do these solutions have? Even though the individual notification to each person, cloud not send, the system will still notify the corporation</div>	Explore AS, differe
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&amp;P</div></div> <div>Which jobs-to-be-done (or problems) do you address for your customers?  The river water quality monitoring system check the temperature and PH of the water periodically and notify the public when the quality of the water</div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div></div> <div>What is the real reason that this problem exists? What is the back story behind the need to do this job? As we know sensors are bit costly and our system needs more than one sensors to work. The sensors are used periodically to check the quality of the water and might need to be replaced frequently.</div>	<div>7. BEHAVIOUR<div>BE</div></div> <div>What does your customer do to address the problem and get the job done?  The customer cloud use the user guide provided to overcome the problem or else they can report and contact the corporation. They will take care of the problem.</div>	

Identify strong TR & EM

Identify

<div><div>3. TRIGGERS</div><div>TR</div><div><p>What triggers customers to act?</p><p>If certain area people start using this <b>quality monitoring system</b> and so <b>they are staying healthy without</b> any waterbone disease,it will trigger the other area people start using it.</p></div></div>	<div><div>10. YOUR SOLUTION</div><div>SL</div><div><p>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.</p><p>If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.</p></div><div><p>Our solution is to check the quality of te river water periodically using two sensors.The parameters like temperature and pH of the river water is monitored and alerts when any changes in the parameter occurs.</p></div></div>	<div><div>8. CHANNELS of BEHAVIOUR</div><div>CH</div><div><div>8.1 ONLINE</div><p>What kind of actions do customers take online?</p><p>If it id in online mode, they can use the helpline number to contact the authority.</p></div><div><div>8.2 OFFLINE</div><p>What kind of actions do customers take offline?</p><p>If it is in offline mode,the customers can directly reach the corporation office and report the problem.</p></div></div>
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