

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

1 hour to collaborate

2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Use the Facilitation Superpowers to run a happy and

Learn how to use the facilitation tools

productive session. -> Open article

What problem are you trying to solve? Frame your

→ 5 minutes

PROBLEM The changing of climate, agriculture faces increasing problems with extreme weather events leading to considerable yield losses the



Go for volume.

If possible, be visual.

Define your problem statement

problem as a How Might We statement. This will be the focus of your brainstorm.

SMYLA LUCIA

CROP YIELD IS
USED TO
MEASURE THE
AMOUNT OF
AGRICULTURE
PRODUCTION
IN ALAND
AREA

Brainstorm

→ 10 minutes

BENI

Write down any ideas that come to mind

that address your problem statement.

BENNY THOMAS

PLANTING CROPS IN THE RIGHT TIME IS VERY EFFECTIVE IN INCREASING CROP YIELD

MONITORING CROPS GROWTH

CROP YIELD AS ESSENTIAL TO MEET THE DEMANDS OF THE CHANGING WORLD

ORGANIC FOOD IS MORE EXPENSIVE BECAUSE FARMERS DO NOT GET AS MUCH OF THESE LAND AS CONVENTIONAL FARMERS REDUCE THE HARMFUL FERTILIZERS AND ALSO REDUCED THE SOIL EROSION

SHALIHA SAFREEN

IT IS AN
ESSENTIAL
THING TO
UNDERS TAND
THE FOOD
SECURITY
,POTENTIAL
YIELD, GAP

TO MEASURE CROPS THAT ARE PRODUCED ADEQUATELY PROVIDE ENOUGH FOOD

THE FOOD
REQUIREMENTS
CAN MANAGE TO
EXTEND THE
POSSIBLE BY
INCREASING
AREA UNDER
CULTIVATION

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

ტ 20 minutes

SOLID ACCURATE TESTING WEATHER AND ITS PROTECTION QUALITY MONITORING CROPS

GROWTH

THE HIGH SUPPLY OF YIELD CROPS SUFFICIENT REQUIRE MORE SEEDS, WATER AND **FERTILIZERS** FERTILIZERS

> RISK OF LOSS THAT CANNOT BE COMPENSATION

> > SUPPLY OF SUFFICIENT SEEDS AND FERTILIZER

> > > IT'S HELPS US то UNDERSTAND FOOD SECURITY

MAKE SURE

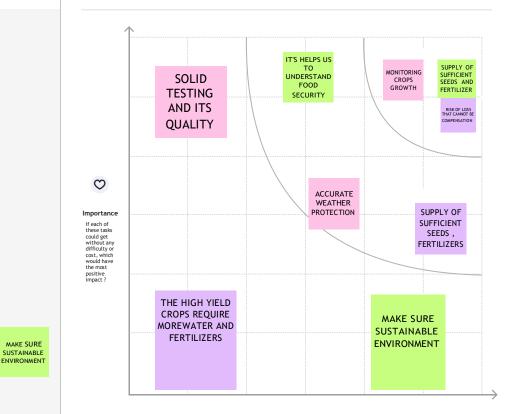
SUSTAINABLE

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

() 20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep

them in the loop about the outcomes of the session.

R Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or strategy. →

Open the template



Customer experience journey map Understand customer needs, motivations, and obstacles for an experience.

Open the template

Strengths, weaknesses, opportunities & Identify strengths, weaknesses, opportunities, and threats (SWOT) to

develop a plan.

Share template feedback

Open the template

Share template feedback