

Define CS, fit into CC	<b>1. CUSTOMER SEGMENT(S)</b> <b>CS</b>	<b>6. CUSTOMER CONSTRAINTS</b> <b>CC</b>	<b>5. AVAILABLE SOLUTIONS</b> <b>AS</b>	Explore AS, differentiate
	The passengers travelling in the train	<ul style="list-style-type: none"><li>• Health Concern</li><li>• Safety and comfort</li></ul>	Water refilling is done in any of the intermediate stations Location updation in station	

Focus on J&P, tap into BE, understand RC	<b>2. JOBS-TO-BE-DONE / PROBLEMS</b> <b>J&amp;P</b>	<b>9. PROBLEM ROOT CAUSE</b> <b>RC</b>	<b>7. BEHAVIOUR</b> <b>BE</b>	Focus on J&P, tap into BE, understand RC
	<ul style="list-style-type: none"><li>• The train location tracking must be made more accurate</li><li>• More automations can be brought in train</li></ul>	The investment in improving railway sectors is less and also research in this area is limited	<b>Directly related:</b> The comfort and health of people is maintained. <b>Indirectly related:</b> Reduces the hesitancy of people in using restroom. Reduces the travelling pressure by knowing the exact location.	

<div>3. TRIGGERS</div> <div>Peoples are unaware of flusing after using the restroom. Making people aware of the best of automation</div>	<div>10. YOUR SOLUTION</div> <div><ul style="list-style-type: none"><li>• To track and update the live location of all the trains.</li><li>• To increase smart facilities in train</li></ul></div>	<div>8. CHANNELS of BEHAVIOUR</div> <div>During their journey in the train</div>
<div>4. EMOTIONS: BEFORE / AFTER</div> <div>Before: Frustration, Unsatisfied and unhygiene After: Happy, feeling free</div>		