Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- Team gathering
  Define who should attend the session and send an invite. Share relevant information or pre-work ahead.
- Define your
  Write the problem you'd like to focus on in the session and share it with the team as a reminder.
- Learn how to use the Miro tools
  Use the Facilitation Superpowers to run a happy and productive session.

Open a mindmap

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we (your problem statement)?

Key rules of brainstorming

To run an smooth and productive session

Stay on topic. Encourage wild ideas.

Defer judgment. Listen to others.

One at a time. Keep it visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

20 minutes

TIP
You can also create a dot vote with the Location Stamp feature. Learn how to use it here.

NAGILA KUMAR

Person A

Person B

Person C

Person D

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and break it up into smaller clusters.

20 minutes

sensors

hardware

python

TIP
Add a new category by creating a new frame. Learn how to use the Jira Cards app to create Jira issues from your ideas.

Prioritize

Your team must all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

10 minutes

Importance
How is this idea critical to the success of the project? How difficult is it to implement? Is it a quick win or a "time consuming but worthwhile" project?

Feasibility

TIP
Participants can use the Focus tool to hide everything on the board except for the grid. Find the Focus tool in the toolbar or type "/focus" in the Miro search bar. Learn how to use the Focus tool here.

After you collaborate

You can export the mind map image or pdf to share with members of your company who might find it useful.

Quick actions

A. Share the result
Share a link with your team to keep them in the loop about the exciting results of this session.

B. Export the result
Export a copy of the mind map (PNG or PDF) to attach to emails, include in slides, or save in your drive.

NEXT STEPS (OPTIONAL)

Strategic plan ★
Define the overarching aims for the session and the key strategic direction to achieve them.

Open this template

Custom map or journey map
Understand customer needs, motivations, and obstacles for an experience.

Open this template

Strengths, weaknesses, opportunities, and threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open this template

Share a broader feedback