

What do they
**THINK &
FEEL?**

Does automated
system helps in
identifying disease

Whether the system
will find all the
diseases of all plants

Does it prevent
from bacterial
infection

How AI helps in
reducing the loss
by disease

Does it helps in the
development of the
life style of
farmers

Recommends the
fertilizers

They identify the
diseases by taking
photos of leaves

What do they
HEAR?



What do they
SEE?

Interactive portal
for farmers to
upload images

Whether they can
find disease at
earlier stages

To demonstrate the
quantity of fertilizer
to be given

Disease
identification

Farmers need the
recommendation of
fertilizer based on
the disease

What do they
SAY & DO?

User friendly
platform to access
like application with
accurate results

Good internet
connectivity
along with the
knowledge of
usage

PAIN?

Not organic
and spending
large amount
for fertilizer

Prevention of
risk and
minimum risk

GAIN?

Easy
identification of
disease and
quick response
they get