

Define CS, fit into CC	<div><div>1. CUSTOMER SEGMENT(S)<div>CS</div></div><div>Who is your customer?<div>1. The person who puts their waste in the trashbin.</div></div></div>	<div><div>6. CUSTOMER CONSTRAINTS<div>CC</div></div><div>What constraints prevent your customers from taking action or limit their choices of solutions?<div>1.The customer should not damage the sensors.</div></div></div>	<div><div>5. AVAILABLE SOLUTIONS<div>AS</div></div><div>Which solutions are available to the customers when they face the problem<div>1.It is finding out the smart bins in every streets of the city.<div>PROS:<div>1. Reduce environmental pollution.<div>2.Practice is highly lucrative.<div>3.Saves the earth and conserves energy.,</div></div></div>CONS:<div>1.Process is not always cost effective.<div>2. The resultant product has a short life.</div></div></div></div></div></div>	Explore AS, differentiate
	<div><div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div></div><div>Which jobs-to-be-done (or problems) do you address for your customers?<div>1. Users must put the garbage only in the trashcan.Instead of trashcan do not dispose it anywhere.<div>2. If the trashcan is fully filled and incase of workers do not remove it then, automatically with the help of the application the message is send to the management.</div></div></div></div>	<div><div>9. PROBLEM ROOT CAUSE<div>RC</div></div><div>What is the real reason that this problem exists? What is the back story behind the need to do this job?<div>1. Poor waste management contributes to directly affects many ecosystems and species.<div>2. Landfills, considered the last resort in the waste hierarchy, release methane, a very powerful greenhouse gas linked to climate changes.</div></div></div></div>	<div><div>5.BEHAVIOUR<div>BE</div></div><div>What does your customer do to address the problem and get the job done?<div>1. Users can use the tool free number and also the chat availability option to represent the problem..</div></div></div>	
Identify strong TR & EM	<div><div>3. TRIGGERS<div>TR</div></div><div>1.Diseases can be reduced.<div>2.It leads to a healthy environment.<div>3.Pollution can be controlled.</div></div></div></div>	<div><div>10. YOUR SOLUTION<div>SL</div></div><div>1.Trash bin size can be increased.<div>2.Temperature sensor and humidity sensors can be used.</div></div></div>	<div><div>8.CHANNELS of BEHAVIOUR<div>CH</div></div><div>8.1 ONLINE<div>1.To give information.<div>2.To send a feedback.</div></div><div>8.2 OFFLINE<div>1.Dumping of wastes.</div></div></div></div>	Identify strong TR & EM
	<div><div>4. EMOTIONS: BEFORE / AFTER<div>EM</div></div><div>How do customers feel when they face a problem or a job and afterwards?<div>BEFORE:<div>1.If the trashcan is full the user will dump the waste in it.</div>AFTER:<div>1.User can send the notification through the application.</div></div></div></div>			

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