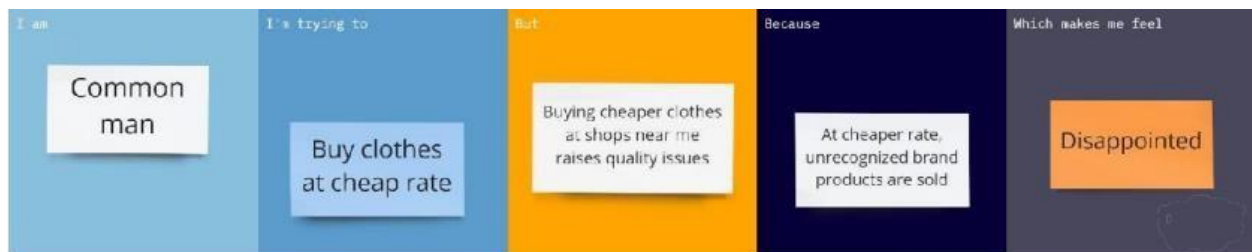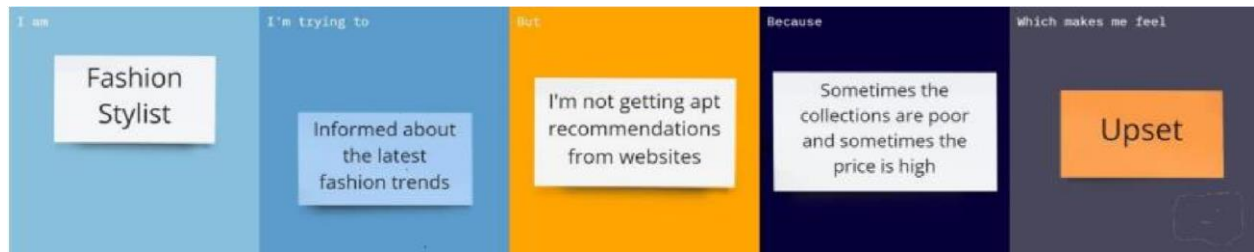# IDEATION PHASE

Define the problem statements

Project name	Project-Smart Fashion Recommender Application
Team ID	PNT2022TMID50292

Customer problem statement:

I'm	I'm trying to	But	Because	Which makes me feel
Normal man	Buy clothes at cheap rate	Buying cheaper clothes at shop near me raises quality issuses	At cheaper rate, unrecognized brand products are sold	Disappointed

Fashionista	Buy trendy and branded clothes	Availability of desired products is not assured	The clothes are not up to my expections	Frustrated

Celebrity	Buy clothes like normal people	Due to paparazzi, I can't do so	Being a celebrity , people are curious about my personal life	My privacy is invaded

| Fashion stylist | Informed about the latest fashion trends | I'm not getting apt recommendations from websites | Sometimes the collection are poor and sometimes the price is high | Upset |