

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS Students are the primary customers for this application .	6. CUSTOMER CONSTRAINTS CC Users should at least complete their high school (12th grade) in order to make use of this application .	5. AVAILABLE SOLUTIONS AS Predicting admissions in abroad universities using their details using small datasets .	Explore AS, differentiate
Focus on PR, tap into BE, understand RC	2. PROBLEMS/PAINS PR 1.Students worried about their chances of admission to university . 2.Troublesome process for students in finding the perfect university .	9.PROBLEM ROOT / CAUSE RC 1.Inadequate knowledge about the student's admission chances in a particular university . 2.Due to high competitions in getting admission among the top universities .	7.BEHAVIOR BE 1.Easier for the students to find the colleges based on their academic marks and other performances . 2.Direct connection between the students and the universities to avoid any intermediaries .	
Identify strong TR & EM	3. TRIGGERS TR By realizing the issues faced by students to get into their choice of universities and guiding them accordingly .	10. YOUR SOLUTION SL 1.Provide a place which would give a probabilistic output of how likely it is to get into a university given their details . 2.Develop a deep learning based model that has better accuracy than the existing traditional ML models . 3.Web-based application that provides FAQ's on the parameters of admission .	8.CHANNELS of BEHAVIOR CH 8.1 ONLINE 1.Availability of seats 2.Uploading student details 3.FAQs 4.Predicting and shortlisting of universities 8.2 OFFLINE 1.Location of the universities 2.Entrance prerequisites 3.Infrastructure 4.Ranking of the college 5. Job placements	Identify strong TR & EM

<div>4. EMOTIONS: BEFORE / AFTER</div> <div>EM</div> <div>BEFORE : Lacking self-confidence, depression,confusion, distress,sadness .</div> <div>AFTER : Decision-making, precise,regain self-confidence, happiness .</div>		
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