

Project Design Phase 2 – Customer Journey

Project Domain	Cloud Application Development
Project Title	News Tracker Application
Team ID	PNT2022TMID40746
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Customer Journey:

Use this framework to better understand customer needs, motivations, and obstacles by illustrating a key scenario or process from start to finish. When possible, use this map to document and summarize interviews and observations with real people rather than relying on your hunches or assumptions.

