As the world population increases, farming & food production will have to increase with it.

WHAT DO THEY

THINK & FEEL?

What really counts Major preoccupations

Worries & aspirations Food shortage can be reduced.

Spray at the right timeright Placeright amount.

It can reduce the stresses of daily works in many ways.

(It requires more)

time

The technology needs to be easy to use of it is to actually reduce the work & stress of the farmers.

WHAT DO THEY



Environment Friends W hat the market offers

> You can save time, money, resources while beingmore sustainable & profitable.

WHAT DO THEY

What friends say What the boss says What influencers say

They really

took a lot of

effort in

monitoring

the crops.

Ideal amount of rainfall is needed according to the growing season for most crops #

WHAT DO THEY

SAY & DO?

Attitude in public (31)(3) Appearance

Decisions can be made in real time from anywhere

Farmers can monitor all the sensor parameters by using a Web or mob application even if the farmer is not near

field

React

immediately to

each situation

and to treat or

harvest at the

right moment

animals & birds destroy their crops& fields

Due to the poor

monitoring

It has increased

in profitability

by providing

help to both

farmers &

consumers.

Sensors for soil, water, moisture & humidity control



frustrations obstacles



It needs

They don't adopt to new technologies.

By using this the level of precision that can be achieved are up-to-date&

It delivers high quality Crop production.

It allows farmer to maximize yields using minimum resources such as

"wants"/needs measures of success obstacles water, fertilizer, seeds etc



