

Project Design Phase-I
Proposed Solution

Date	06 Nov 2022
Team ID	PNT2022TMID35100
Project Name	Estimate the crop yield using data analytics
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	<ul style="list-style-type: none"> This project mainly deals with the crop yield production and we predict it using the data. Agriculture is the backbone of Indian Economy. In India, majority of the farmers are not getting the expected crop yield due to several reasons. An accurate crop yield prediction model can help farmers to decide on what to grow and when to grow. There are different approaches to crop yield prediction.
2.	Idea / Solution description	<ul style="list-style-type: none"> The proposed solution is to predict the crop yield using weather conditions. Crop yield is a standard measurement of the amount of agricultural production harvested—yield of a crop—per unit of land area. Crop yield is the measure most often used for cereal, grain, or legumes; and typically is measured in bushels, tons, or pounds per acre in the U.S. The use of Business Analytics' technologies allows the agricultural entrepreneur to make easier and better decisions based on information
3.	Novelty / Uniqueness	Agriculture is important for human survival because it serves the basic need. A well-known fact that the majority of population (≥55%) in India is into agriculture. Due to variations in climatic conditions, there exist bottlenecks for increasing the crop production in India
4.	Social Impact / Customer Satisfaction	It provides farmers with information on changes in weather, rainfall, soil moisture and other factors that affect crop yield. With all this data, the growers are able to make accurate and reliable decisions, ultimately improving farm yields.

5.	Business Model (Revenue Model)	It provides farmers with information on changes in weather, rainfall, soil moisture and other factors that affect crop yield. With all this data, the growers are able to make accurate and reliable decisions, ultimately improving farm yields.
6.	Scalability of the Solution	<p>The use of technology in agriculture has increased in recent year and data analytics is one such trend that has penetrated into the agriculture field being used for management of crop yield and monitoring crop health. The recent trends in the domain of agriculture have made the people to understand the significance of Big data. The main challenge using big data in agriculture is identification of impact and effectiveness of big data analytics. Efforts are going on to understand how big data analytics can be used to improve the productivity in agricultural practices. The analysis of data related to agriculture helps in crop yield prediction, crop health monitoring and other such related activities. In literature, there exist several studies related to the use of data analytics in the agriculture domain. The present study gives insights on various data analytics methods applied to crop yield prediction. The work also signifies the important lacunae points' in the proposed area of research.</p>