

Brainstorm & idea prioritization

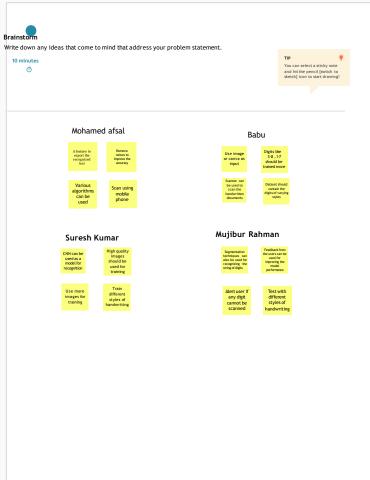
Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

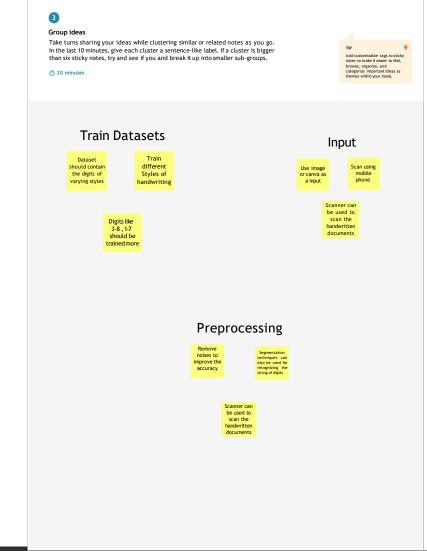
- 10 minutes to prepare
- 2-8 people recommended

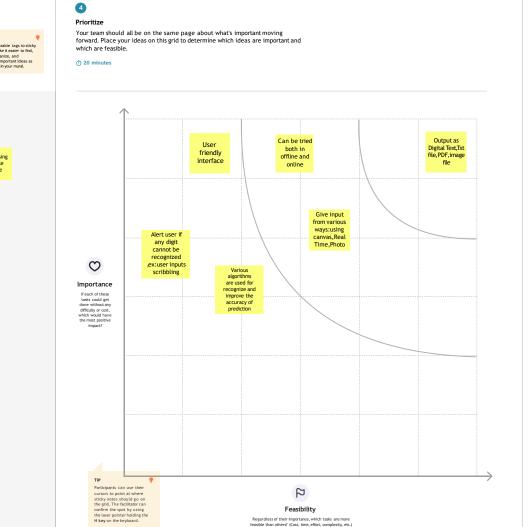
Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going. ① 10 minutes Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Set the goal Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session. Open article →











After you collaborate

Quick add-ons

△ Share the mural

B Export the mural

Keep moving forward

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You can export the mural as an image or pdf to share with

members of your company who might find it helpful.

Share a view link to the mural with stakeholders to keen

Export a copy of the mural as a PNG or PDF to attach to

Define the components of a new idea or

Customer experience journey map

Understand customer needs, motivations, and

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities,

and threats (SWOT) to develop a plan. Open the template →

emails, include in slides, or save in your drive.

Strategy blueprint

Open the template →

obstacles for an experience.

Open the template →

strategy.

them in the loop about the outcomes of the session.



Share template feedback











