Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team ID : PNT2022TMID17711

- [ ] A **Team gathering**
  Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- [ ] B **Set the goal**
  Think about the problem you'll be focusing on solving in the brainstorming session.
- [ ] C **Learn how to use the facilitation tools**
  Use the Facilitation Superpowers to run a happy and productive session.

Open article

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
How might we [your problem statement]?

Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.

Go for volume.   If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

RAVISHANKAR C

- Participation Of Local Communities.
- The pattern of waste transport and the type of waste management
- infrastructure that can be put in place and maintained by the community
- Shortcomings Of Existing Solutions In This Area
- IoT-enabled Waste technologies and practices
- Own Framework That Considers The Identified

NAVANEETHAKRISHNAN K

- Analysis Of A Total Of 28 SWM Systems
- based on the technologies and sensors used
- based on the technologies and sensors used
- briefly discusses the role of citizens,
- including research in the field of environmental awareness and analyses
- data collected through various applications on smart phones

MOTHIPRASATH M K

- None of the reviewed studies classifies and considers the entire amount
- Information in the system shared between stake holders
- Briefly discusses data obtained using mobile apps
- Various Devices And Embedded Sensors Carried By Citizens
- Essentially everywhere by different organizations
- Described the roles of various stakeholders and waste management in general

PRADEEPRAJAN R

- Some papers present only the SWM concept with no actual implementation
- Most parts of the systems analyze real- time data
- Business cases and basic SWM systems
- Apart from the communication with the local elements of the SWM system,
- Display the SCG s location of information about SGB
- city shored for various stakeholders

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

- User-Centered Design Approach Is Adopted In The Design And Development Of The System
- Waste Management Is A Major Issue For Urban Cities
- Needs and wishes of the stakeholders through interviews and observations

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

- Implications Of The Case Study Are Discussed
- To Understand the Needs of the Stakeholders and Identify Requirements
- To understand the needs of the stakeholders and identify requirements
- Technological point of view, smart cities are not only about automating routine functions,
- 4 Outlines the Testing Of The Prototype and Provides
- Design Internet Of Things Based System To Monitor Public Trash Bins And Evaluate Its Usage

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

- Participation Of Local Communities
- based on the technologies and sensors used
- Some papers present only the SWM concept with no actual
- Implications Of The Case Study Are Discussed
- The Pattern of Waste Transport And The Type of Waste Management
- None of The Reviewed Studies Classifies And Considers
- The Entire Amount
- Information In the System Shared Between stake shoulder

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.
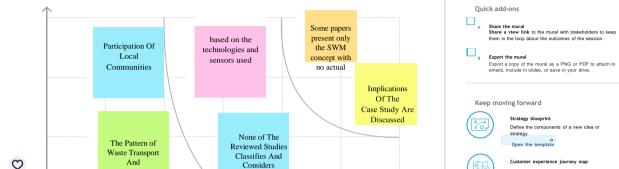
- Analysis Of A Total Of 28 Swm Systems

Feasibility

Regardless of their importance, which tasks are more

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A **Share the mural**
  Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B **Export the mural**
  Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- **Strategy blueprint**
  Define the components of a new idea or strategy.
  Open the template
- **Customer experience journey map**
  Understand customer needs, motivations, and obstacles for an experience.
  Open the template
- **Strengths, weaknesses, opportunities & threats**
  Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
  Open the template

Share template feedback

Need some inspiration?
See a finished version of this template to kickstart your work.
Open example