



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Need some inspiration?

See a finished version of this template to kickstart your work.

Open example

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- A Team gathering**

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B Set the goal**

Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tools**

Use the Facilitation Superpowers to run a happy and productive session.
- Open article

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

Retail inventory management is the process of keeping up the stocks in the shops. By managing inventory, the retailers meet the customer demand without running out of stocks or carrying excess supply.

Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

lakshma

My product isn't for the products available

The customer who the customer will use the product

Send the mail to the owner of the shop with the distributor contact details

abhi

Send the mail to the owner of the shop with the distributor contact details

If it is not possible to reach the owner of the shop, then the product will be lost

Send the mail to the owner of the shop with the distributor contact details

gabrial

Send the mail to the owner of the shop with the distributor contact details

Send the mail to the owner of the shop with the distributor contact details

Send the mail to the owner of the shop with the distributor contact details

adithyan

Send the mail to the owner of the shop with the distributor contact details

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3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Managing Process

Set product limit for the products available

Create application or webpage with cloud storage access to the storage of the inventory

Warns the retailer by sending mail if the product reaches its low limit

Manage all the products using cloud

Multiple Branch

Products can be exchanged between the branches run by same owner

Retailers contact the distributors by own so that the privacy will be maintained

Using Spreadsheet

Create a google spreadsheet where the shop retailers update their product availability

If a owner has more than one branch, make sure all the branches use the same spreadsheet

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

- Quick add-ons
- A Share the mural**

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.
- Keep moving forward
- Strategy blueprint**

Define the components of a new idea or strategy.

Open the template
- Customer experience journey map**

Understand customer needs, motivations, and obstacles for an experience.

Open the template
- Strengths, weaknesses, opportunities & threats**

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback

