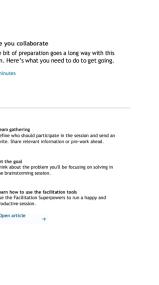


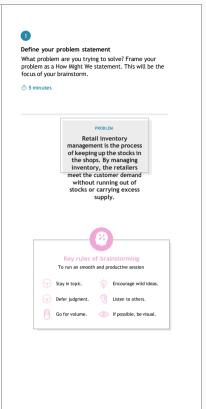
## Brainstorm & idea prioritization

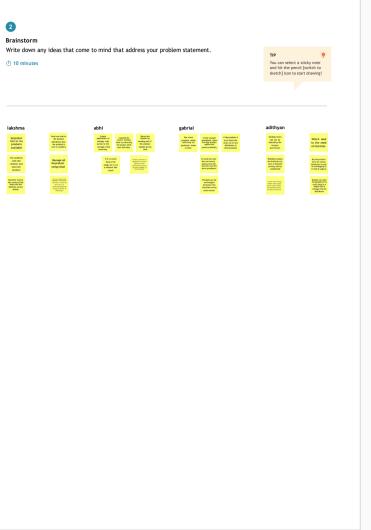
Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 2-8 people recommended



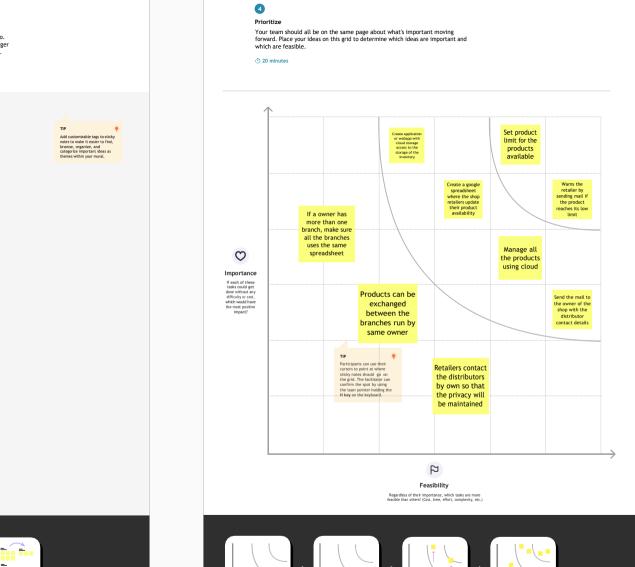


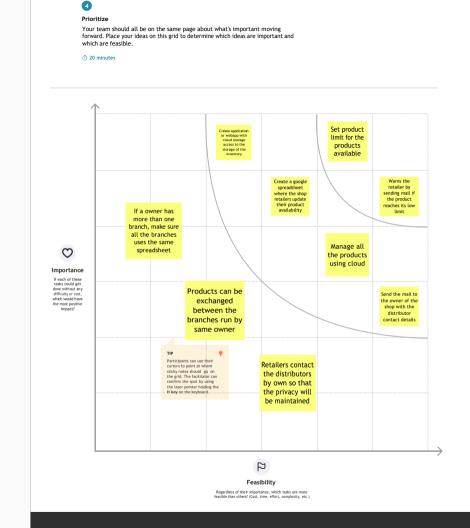














After you collaborate You can export the mural as an image or pdf to share with members of your company who might find it helpful. Ouick add-ons Share the mural Share a view link to the mural with stakeholders to keen them in the loop about the outcomes of the session. B Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive. Keep moving forward Strategy blueprint Define the components of a new idea or strategy. Open the template → Customer experience journey map Understand customer needs, motivations, and obstacles for an experience. Open the template > Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template -> Share template feedback

