

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><ul style="list-style-type: none"><li>Waste holders such as private individuals, property owners or organization owners.</li></ul></div>	<div>6. CUSTOMER CONSTRAINTS<div>C</div><ul style="list-style-type: none"><li>This technology needs internet access to work properly</li><li>Customer need to buy IOT device to access it</li></ul></div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><ul style="list-style-type: none"><li>Use eco-friendly reusable bags.</li><li>Join buy and sell groups</li><li>Use of digital trash bins</li></ul></div>	Explore AS, differential
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&amp;P</div><ul style="list-style-type: none"><li>Separate your wastes</li><li>Create a composable site</li></ul></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><ul style="list-style-type: none"><li>Lack of industry expertise</li><li>Emission of greenhouse gases</li><li>Poor recycling quality due to lack of education</li></ul></div>	<div>7. BEHAVIOUR<div>BE</div><ul style="list-style-type: none"><li>If the device is not working properly, please contact the customer care or drop a message</li></ul></div>	

Identify strong TR & EM	<div>3. TRIGGERS<div>TR</div><ul style="list-style-type: none"><li>Seeing how neighbors are having a clean environment after using it people will get admire by seeing others.</li></ul></div>	<div>10. YOUR SOLUTION<div>SL</div><ul style="list-style-type: none"><li>Our solution is to manage the waste efficiently by indicating the garbage level to the users as well as the authenticating persons to collect it.</li><li>The purpose is of making the clean environment.</li><li>REDUCE-REUSE-RECYCLE</li></ul></div>	<div>8. CHANNELS OF BEHAVIOUR<div>CH</div><div>8.1 ONLINE<ul style="list-style-type: none"><li>If it is in the online mode the bin is full it sends the notification to the authorized person</li></ul></div><div>8.2 OFFLINE<ul style="list-style-type: none"><li>If it is in the offline mode everyday the garbage collecting truck will the garbage.</li></ul></div></div>	1
	<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div><ul style="list-style-type: none"><li>Before using this product, people will get suffered by health issues by the waste in the environment.</li><li>After using this product, they feel easy and have a healthy and a clean environment.</li></ul></div>			

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