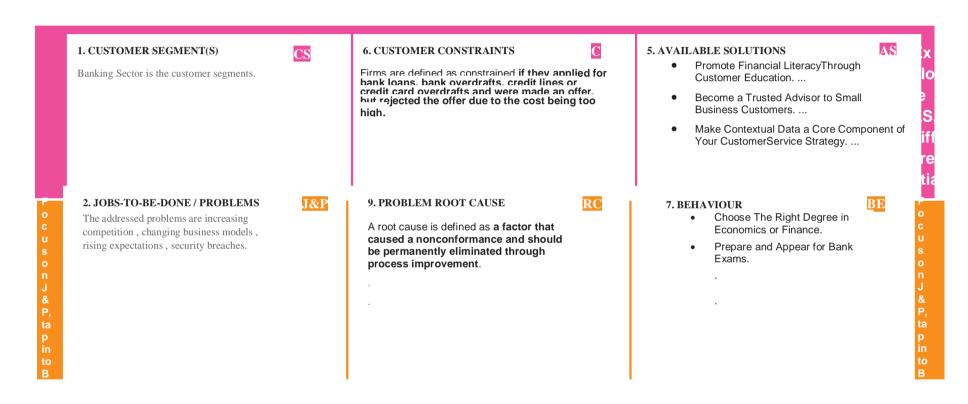
Project Design Phase-I Problem - Solution Fit

Date	26 october 2022
Team ID	PNT2022TMID49294
Project Name	A Novel Method For Handwritten Digit Recognition System
Maximum Marks	2 Marks



3. TRIGGERS

The triggers are pieces of information which users create through their everyday actions that indicates they are either a potential customer.

10. YOUR SOLUTION

The first block of the banking sector is about understanding who is the most important customer(s) you're delivering value to.

8. CHANNELS of BEHAVIOUR

ONLINE

- check your bank balance at any time.
- pay your bills and transfer money to other accounts.
- check any linked mortgages, loans, savings...

efi e e

4. EMOTIONS: BEFORE / AFTER	OFFLINE ■ Radio Ads. Like TV commercials, radio ads allow
The customer feels insecure when they face a problems.	companies to convey their brand image and voice

Identify strong & EM

Identify strong & EM