

Ideation Phase

Define the Problem Statements

Date	05 November 2022
Team ID	PNT2022TMID40898
Project Name	Project – IoT based smart crop protection for agriculture.
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Farmer	keep crops healthy	Plants are getting affected by the insects.	Due to some climatic seasonal changes.	Very bad and affects yield.
PS-2	Farmer	protect crops from animals.	crops are damaged by the animals.	Many animals are entering in the field and making damage to the crops.	Which makes me feel too difficult to overcome.