

# THINK & FEEL?

what does (s)he

Global environmental issue considering air quality system reveals that the fact that India is facing severer health hazards

They wanted to see the value from a good distance away so they could stop risking their life from checking the level manually

what does (s)he

## SEE?

Environment  
Friends

What the market offers

Regular monitoring of machines makes the tasks of seeing if they need maintenance or not, easy.



The level of each hazardous pollution is monitored at the periodic intervals



What really counts  
Major preoccupations  
Worries & aspirations

factories are not reluctant to pay a good amount of money to their suppliers.

Design for monitoring air pollution & creating awareness among the public



Device that can use the semi-conductor sensors at the smoke emission outlets of vehicles & this detect the pollutant levels and also indicate this level to the owner of a vehicle with a meter

what does (s)he

## HEAR?

What friends say  
What the boss says  
What influencers say

It reduces air pollution emission in various ways

what does (s)he

# SAY & DO?

Attitude in public  
Appearance  
Behaviour towards others

We can react quickly, make better decisions' and understand how to optimize product

The technology that enabled air quality monitoring system mobile in nature analyzing real time surrounding data which measuring carbon monoxide, smokes & Dioxide levels



## PAINS

fears  
frustrations  
obstacles

This rapid growth in the use of hazardous chemicals in industry & trade which could be endangered for both workers & public at one time by an accident involving these chemicals

The production & use of pharmaceuticals are expected to further increase worldwide but as well as chemical hazards also additionally expected



It reduces cost & boost reliability



It is user friendly & easy handling of the system technology such that it can be installed in houses & in small houses.

## GAINS



"wants"/needs  
measures of success  
obstacles