

➔ <https://www.youtube.com/watch?v=UW3333333333>

Before you collaborate
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

- 1. **Think gathering**
Define who should participate in the session and send an invite. Share relevant information or job-work ahead.
- 2. **Set the goal**
Talk about the problem you'll be focusing on solving in the brainstorming session.
- 3. **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and

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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.



2

Brainstorm
Write down any ideas that come to mind for child safety monitoring system

10 minutes



3

Group ideas

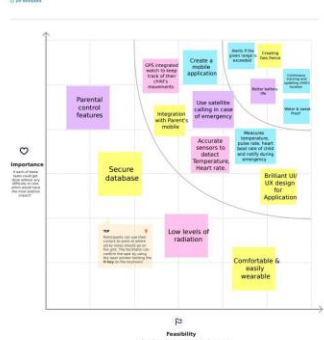
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

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4

Prioritize
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.



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After you collaborate
You can export the mural as an image or pdf to share with members of your company who might find it helpful.

- Quick add-ons**

 -  **Share the mural**
 Share a view link to the mural with stakeholders to keep them in the loop about the progress of the session.
 -  **Export the mural**
 Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save to your drive.

Keep moving forward!

 -  **Strategy blueprint**
 Define the components of a new idea or

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 -  **Customer experience journey map**
 Understand customer needs, motivations, and obstacles for an experience.

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 -  **Strengths, weaknesses, opportunities, & threats (SWOT)**
 Understand strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

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TEAM ID: PNT2022TMID18035

TEAM LEADER: RAKESH.M

TEAM MEMBER1: SIVAPRAKASH.M

TEAM MEMBER2:SIVASAKTHI.R.K

TEAM MEMBER3:SELVAKUMAR.D

TEAMSIZ:4